

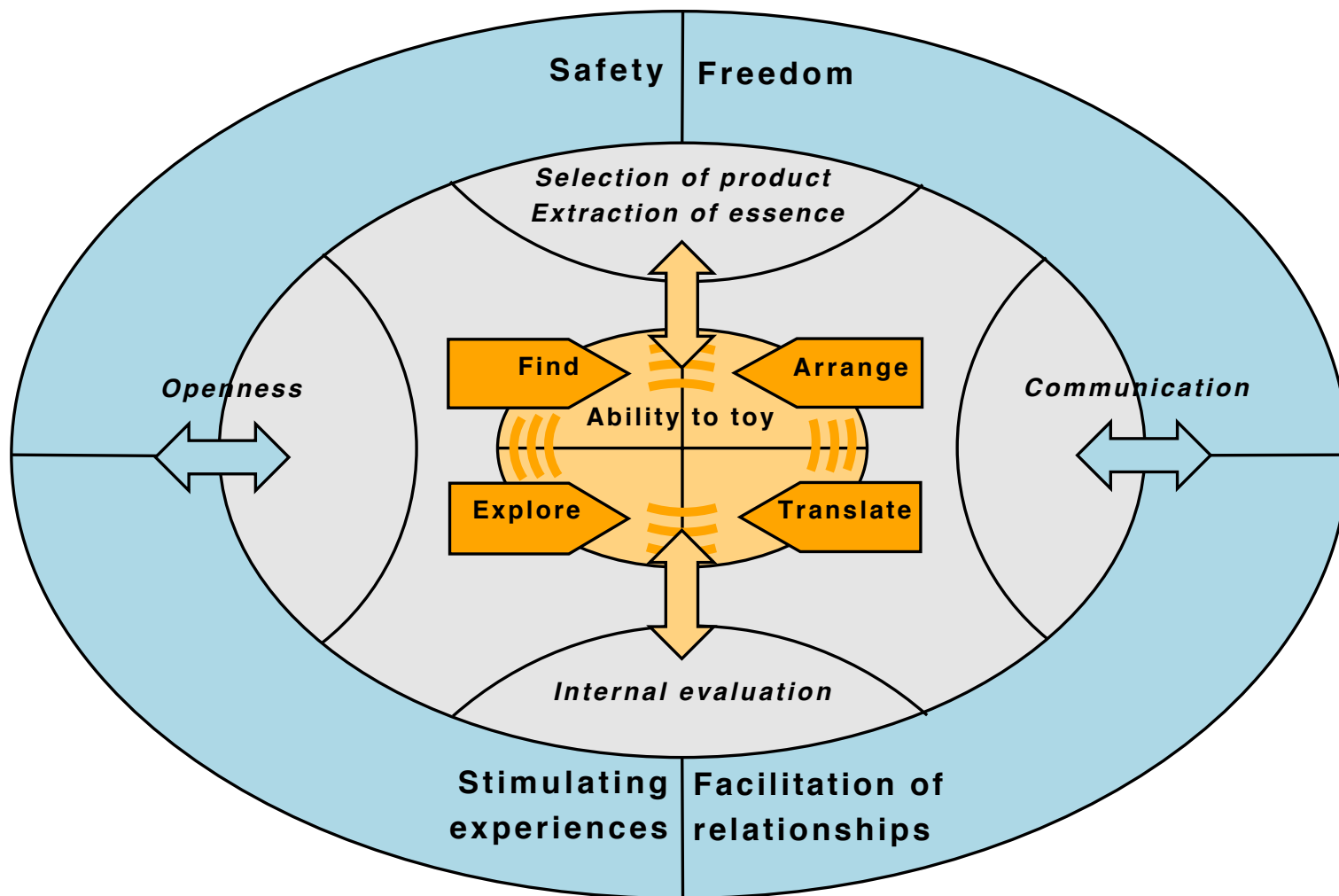
INFOKON – TVŮRČÍ DÍLNA SOCIÁLNÍ SÍTĚ

KREATIVITA

---

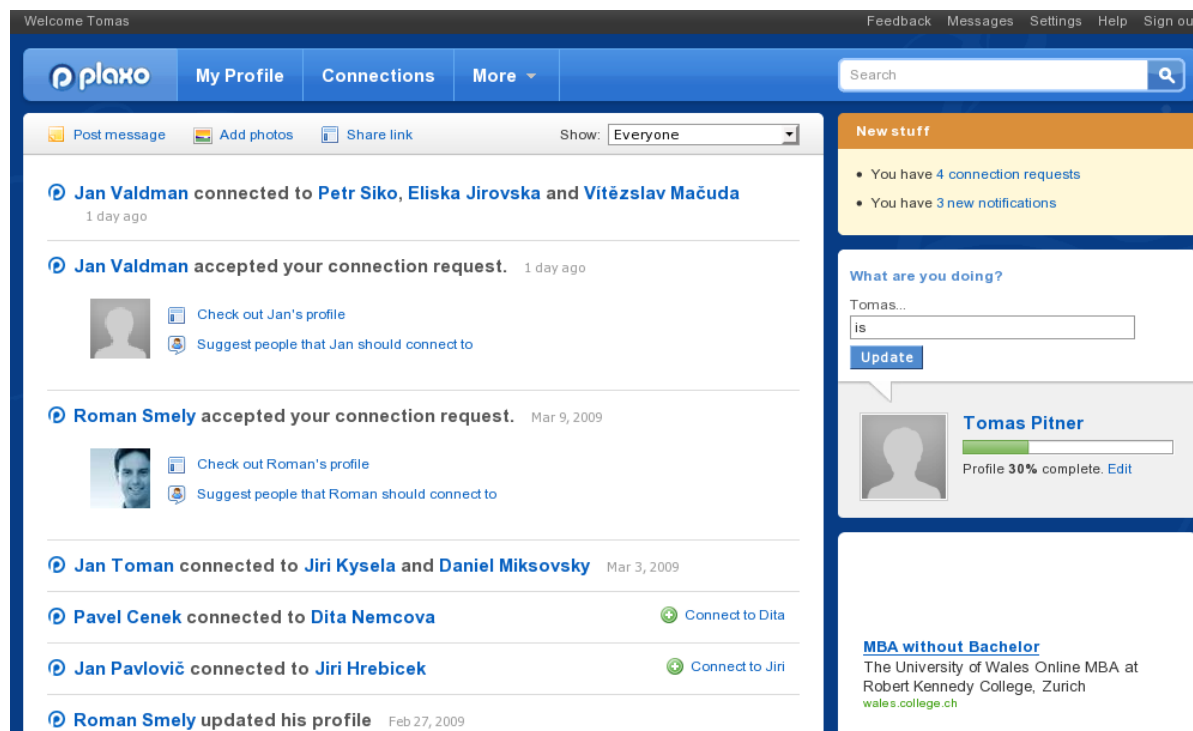
INFOKON Valašské Meziříčí, 14. listopadu 2012

# Sociální síť a kreativita



# Sociální sítě a kreativita

- Webové nástroje a důvěra
- Často uzavřený charakter, sdílení v důvěrném prostředí



# Sociální sítě a kreativita

- Psychologická svoboda v kontextu webových nástrojů

The screenshot shows the Delicious website interface. At the top, there's a navigation bar with the Delicious logo, a 'Home' button, and dropdown menus for 'Bookmarks', 'People', and 'Tags'. A 'Join Now!' link and a 'W' icon are also present. Below the navigation bar, a blue bookmark icon is shown next to the text 'Everyone's Bookmarks for: claimID.com - Manage your online identity'. The URL 'claimid.com/' is listed below the title. A summary line states: 'People have saved this 2855 times, and 523 wrote notes. It was first bookmarked on 27 Nov 05, by fstutzman.' Below this, there are two tabs: 'History' (selected) and 'Notes'. Under the 'History' tab, the section 'Everyone's bookmarks for this web page' lists several bookmarks with their dates and user avatars. Each bookmark entry includes tags in a grey box. The first bookmark is from 'seorm' on 13 MAR 09. The second is from 'artjunkie' on 12 MAR 09, with tags 'web2.0', 'openid', 'socialnetworking', 'aggregator', 'personal', and 'identity'. The third is from 'SilentYume' with tags 'identity' and 'openid'. The fourth is from 'vanbraekel' on 11 MAR 09, with tags 'web2.0', 'identity', and 'web'. The fifth is from 'waka0930' with the tag 'service'.

delicious Home Bookmarks People Tags Join Now! W

Everyone's Bookmarks for:  
**claimID.com - Manage your online identity**  
[claimid.com/](http://claimid.com/)

People have saved this **2855** times, and **523** wrote notes. It was first bookmarked on 27 Nov 05, by [fstutzman](#).

History Notes

**Everyone's bookmarks for this web page**

13 MAR 09 [seorm](#)

12 MAR 09 [artjunkie](#) web2.0 openid socialnetworking aggregator personal identity

Helps manage a lot of online user names and passwords

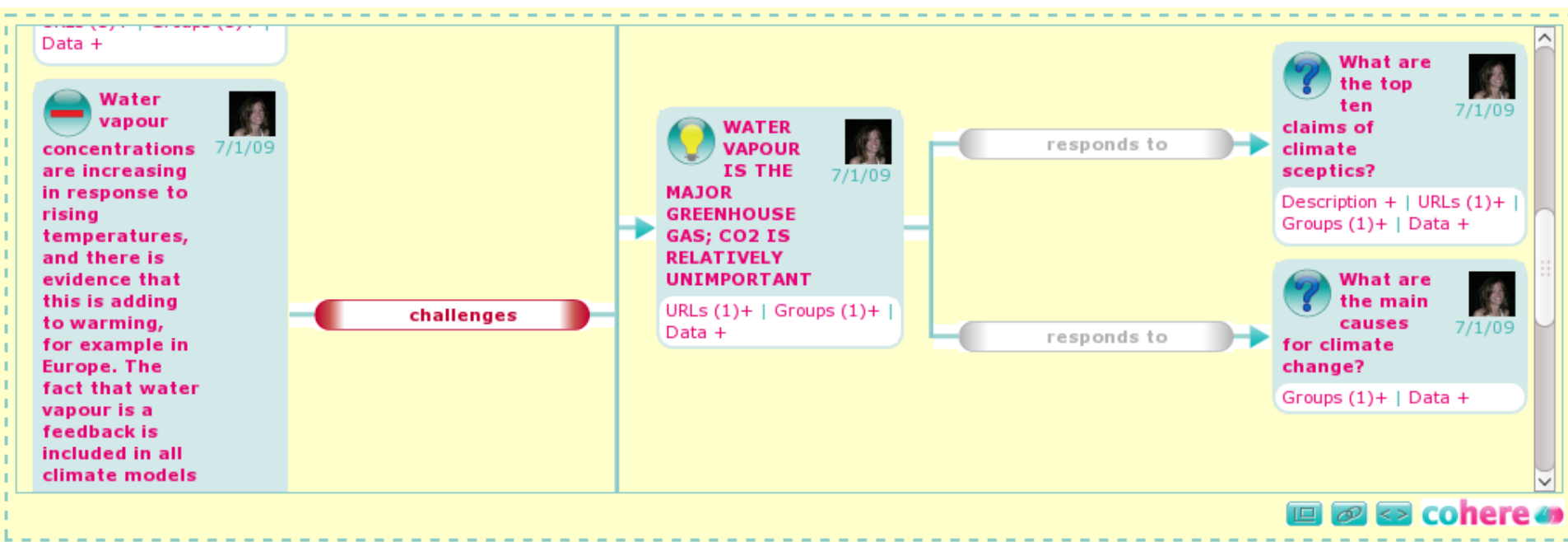
[SilentYume](#) identity openid

11 MAR 09 [vanbraekel](#) web2.0 identity web

[waka0930](#) service

# Sociální sítě a kreativita

- Kanály pro interpersonální kontakt



# Shrnutí

- Sociální sítě jsou prostředkem k rozvíjení kreativity,
- především orientované na člověka – vznikající v komunikaci, kooperaci,
- s možností vytvořit si bezpečné a důvěryhodné prostředí,
- viz hodnoty Rogersovy psychologie (Person-centered Approach)