



safetico<sup>®</sup>

245 919 393

data breaches in H1 2015



1 358 671  
every day



16 every  
second



**91%**



**36%**




**18%**



One  is stolen every 53 seconds.

70 million  are lost each year.  
(only 7 % recovered)

52 % of devices are stolen from the 

and 24 % of  from conferences.

**\$ 201**

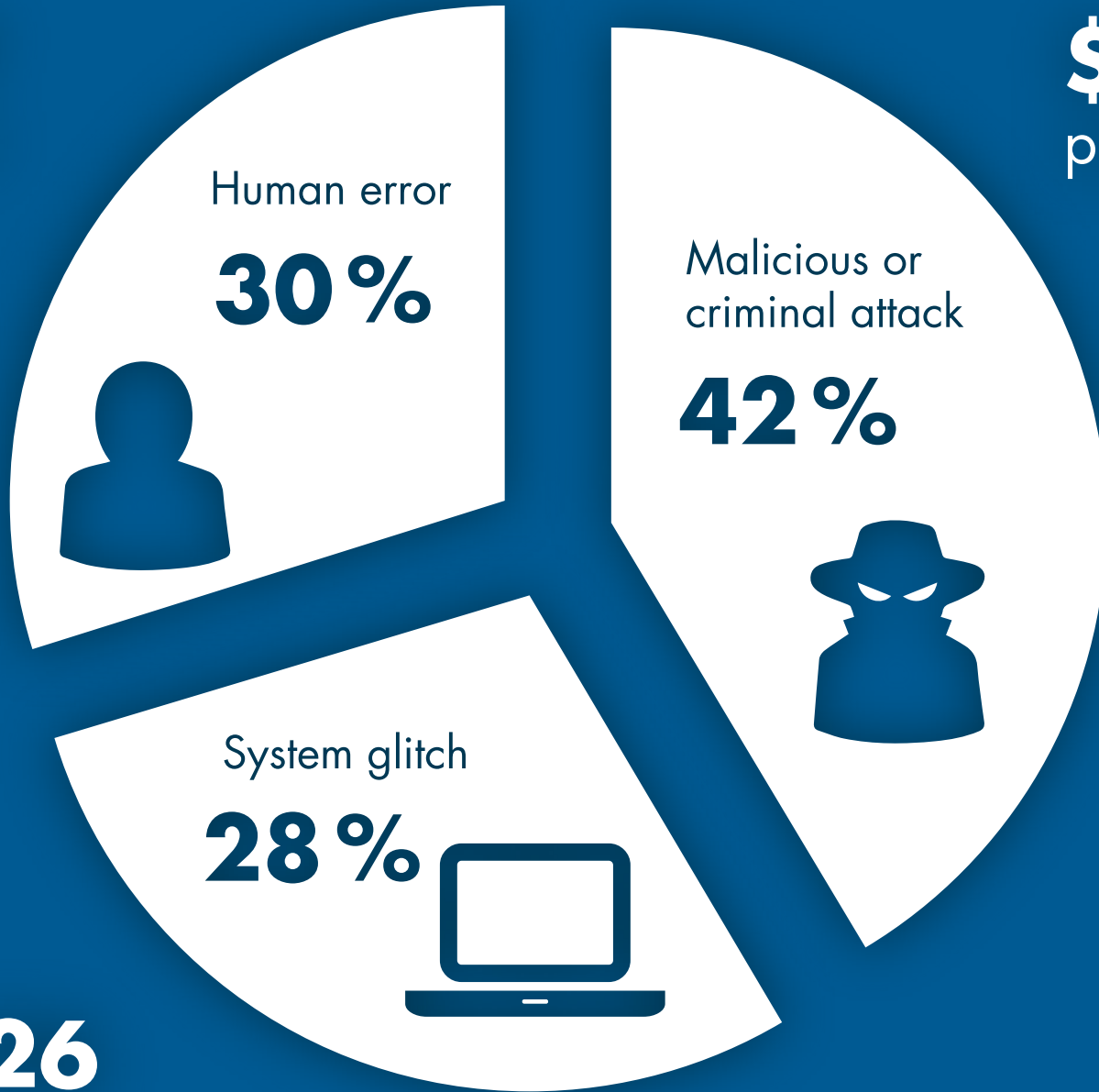
global cost per  
record



**\$ 10-17**

global cost per record

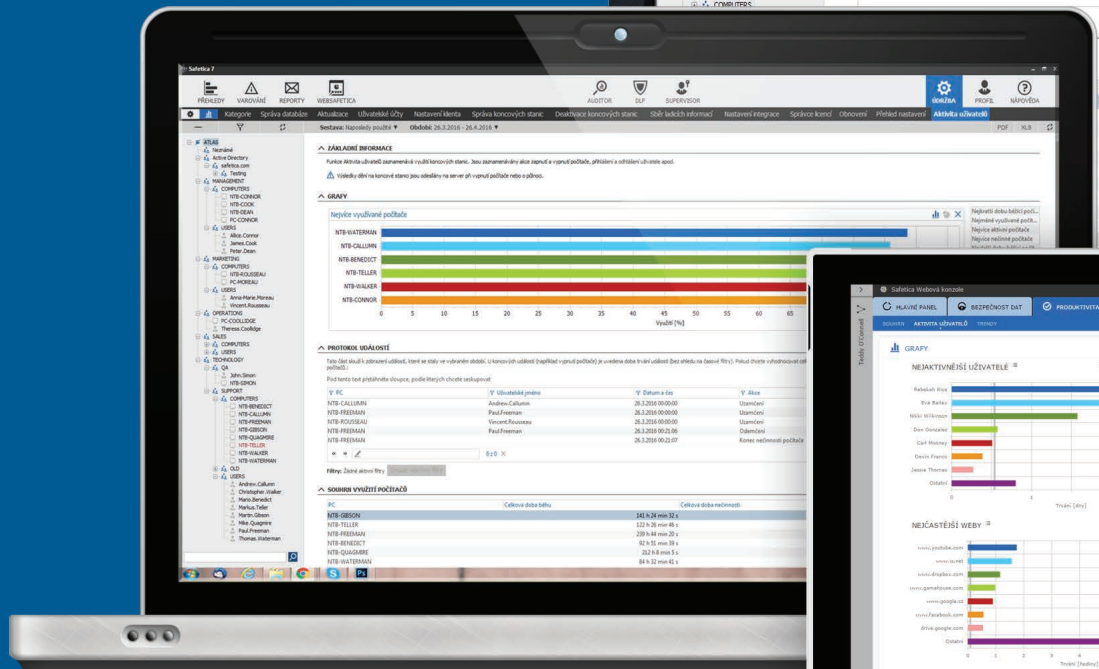
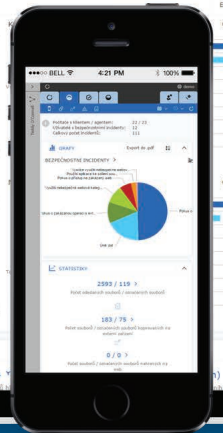
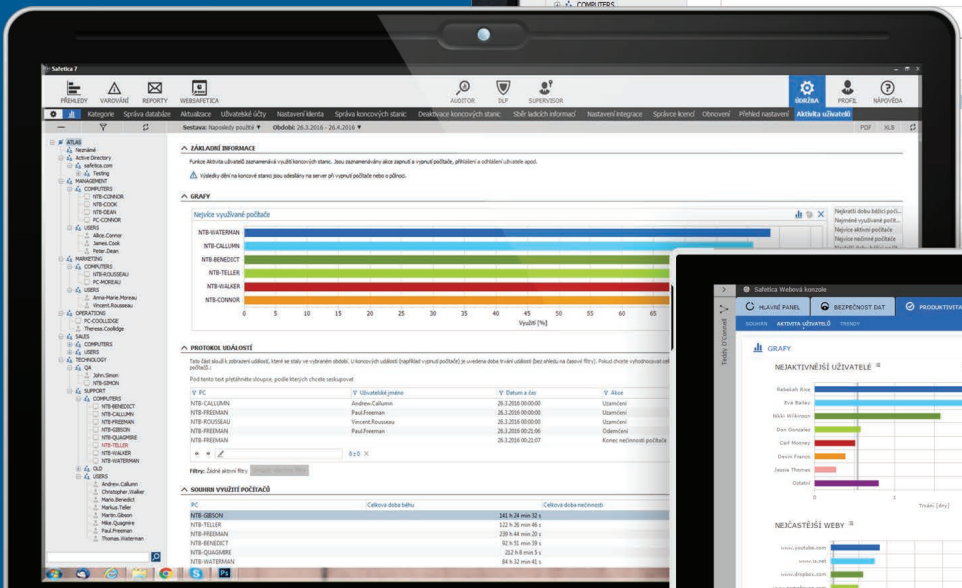
**\$ 117**  
per record



**\$ 159**  
per record

**\$ 126**  
per record

4%







Thank you  
for your attention