GoodData - Den s Průmyslovými Partnery

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Who we are

GoodData

2007
GoodData founded in Brno

2010
Embedded Analytics

2013
More than 1,000,000 users

2016
Decision Automation

2017
Insights Platform Category

Our customers

What we do
OLAP cube

GoodData Product ...

Dashboards　Reports　**KPIs**　**Analyze**　**Load**　　Manage

John Smith
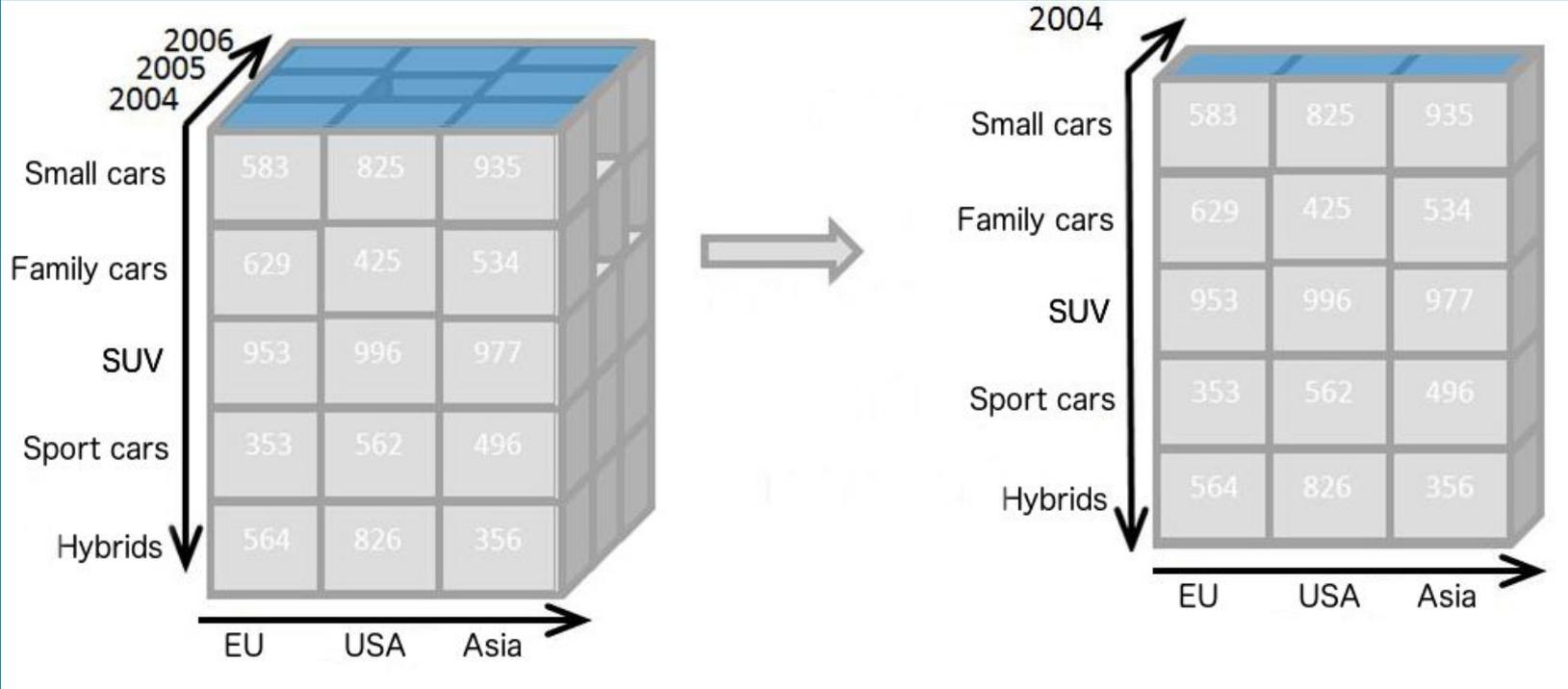
Production data

AD homepage

10　↶　↷　Clear　Open ⌄　Save as　11　**Save**　...

Search data...

all data　measures　attributes

4

3

📅 Date

PROJECT DATA

123 Awareness

1 — ABC Campaign Channel

ABC Campaign Group

ABC Campaign ID

ABC Campaign Name

2 — 123 Cart Additions

123 Checkouts

ABC City

123 Consideration

123 Conversion

ABC Country

ABC Device

123 Discovery

123 DoubleClick Ad Clicks

123 Email Click Rate

15 unrelated data items hidden

＋ Add data

FILTERS　ABC Product: All ⌄　DRAG ABC OR 📅 HERE　7

5 — 📊 MEASURES

❯ # of Opportunities　　M1

DRAG 123 OR ABC HERE　＋　6

5 — 📊 VIEW BY

ABC Product

5 — 📊 STACK BY

DRAG ABC HERE

⚙ CONFIGURATION　9

Open as Report　12

EXPORT TO　13

XLSX

CSV
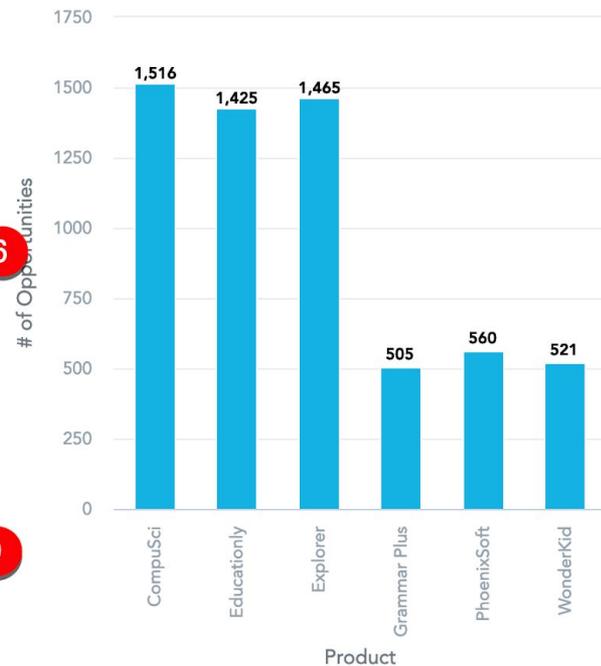
RECOMMENDED NEXT STEPS

0%　50%

See percents
contribution to the whole

Apply

8

Compare
This quarter ⇕
A　B　C
to the same period in previous year

Apply

# of Opportunities

1750

1500　1,516

1250　1,425　1,465

1000

750

500　505　560　521

250

0

CompuSci　Educationally　Explorer　Grammar Plus　PhoenixSoft　WonderKid

Product

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Global Business Inc.
San Francisco, CA
(415) 200-0186

Flight Notifications

SFO - LAX
A new flight SKW4309 was added.

LAX - JFK
Flight DAL1123 has an increased delay since the last week.

LAX - SFO
Flight SWA1986 has an increased delay since the last week.

JFK - SFO
A new flight DAL427 was added.

Total travel expenses
$37,852 This month
+ $5,677 (15%) compared to previous month
+ $1,514 (4%) compared to companies with similar size

Costs due to travel problems
$4,239 This month
+ $509 (12%) compared to previous month
+ $42 (1%) compared to companies with similar size
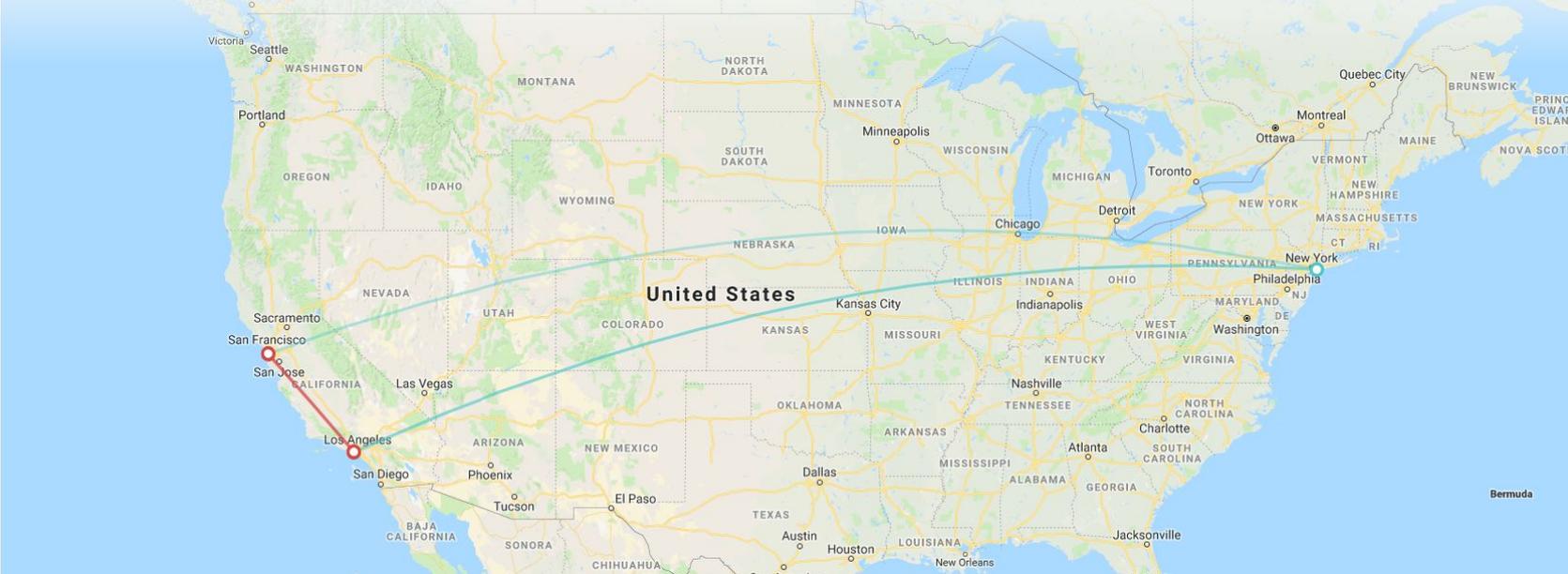
Suggested for Favorite

Flight #	Carrier	Avg. Delay	% Delayed	Trips
DAL427	Delta Air Lines Inc.	14 m	0 %	18
AAL2680	American Airlines Inc.	0 m	14 %	42
DAL1436	Delta Air Lines Inc.	14 m	6 %	31
DAL426	Delta Air Lines Inc.	14 m	16 %	12
DAL1065	Delta Air Lines Inc.	14 m	0 %	11

Poorly Performing Favorites

Flight #	Carrier	Avg. Delay	% Delayed	Trips
VRD1029	Virgin America	55 m	66 %	48
VRD22	Virgin America	50 m	49 %	432
AAL34	American Airlines Inc.	49 m	46 %	471
DAL324	Delta Air Lines Inc.	30 m	53 %	13
SWA2752	Southwest Airlines Co.	21 m	39 %	91

Manage flights

What we offer

GoodCulture

- ▸ Knowledge sharing
- ▸ Freedom of solution choice
- ▸ Communication in English
- ▸ Modern technology
- ▸ Developers oriented
- ▸ OpenSource

GoodChallenges

- ▸ 120 TiB/day
- ▸ Performance
- ▸ Hardware limits
- ▸ Integration with 3rd party tools

GoodTechnologies

- ▸ Java
- ▸ Perl
- ▸ Javascript/TypeScript - React/Redux
- ▸ Erlang
- ▸ Python
- ▸ Linux
- ▸ Kubernetes & Docker

Would you like to join us

- ▶ **Internship**
- ▶ **Partial-time contract**
- ▶ **Thesis at GoodData**

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[twitter] @gooddata_dev