

**SIEMENS**

# Software Development Methodology

Siegfried Zopf, Siemens PSE QM

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PSE QM/PS



## **Siemens Program and System Engineering PSE**

### **Software Development Methodology (2005-09-22)**

- Why processes?
- System engineering method SEM
  - stdSEM
  - e-SEM
- Selected topics
  - Requirements engineering
  - Project management

### **Quality management (2005-10-20)**

- is a Siemens software and electronics house independent of other Siemens groups and divisions
- contracts for most of the Siemens divisions and for a few selected external customers
- is not granted any kind of purchase commitments or capacity utilization guarantees on the part of the Siemens divisions
- wins contracts only on the basis of
  - superior quality
  - better value for money
  - product and
  - process know how



# PSE Locations and Representation

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About 6.000 developers - 20 locations - sales € 500 million

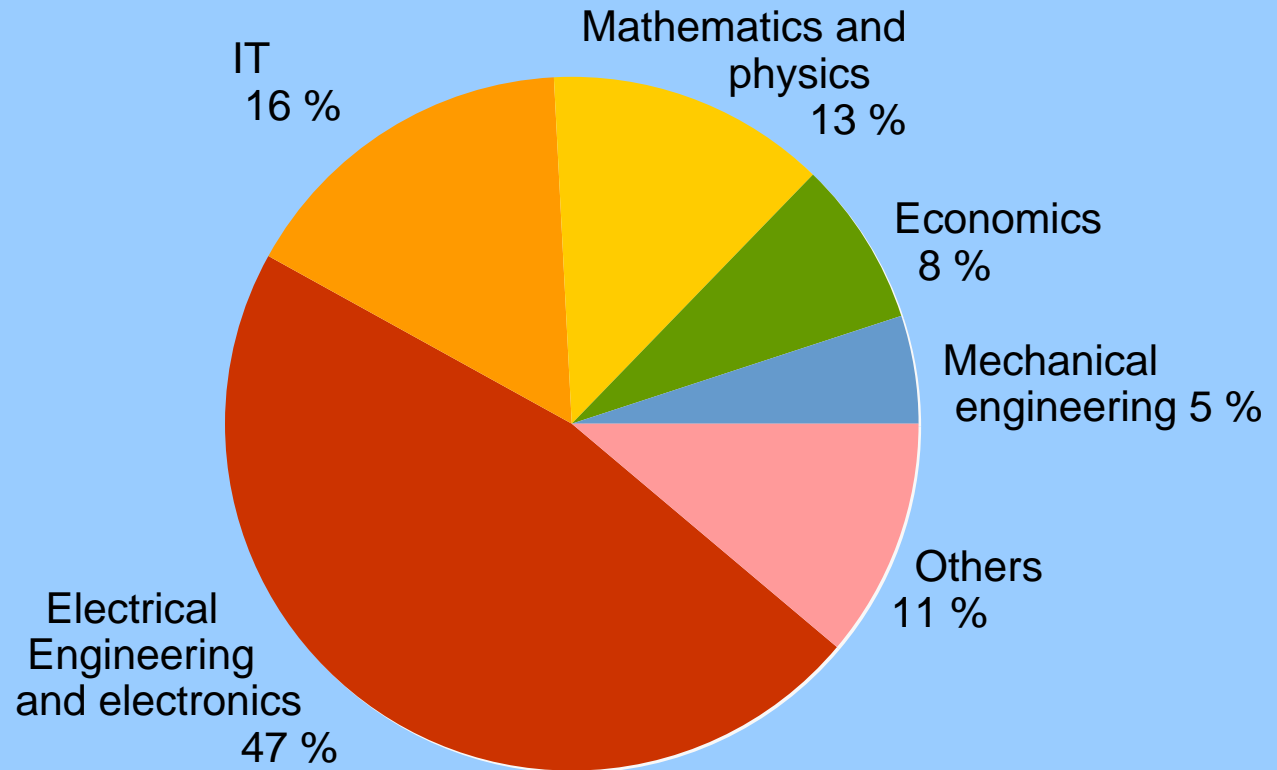




# Staff Education Structure (I)

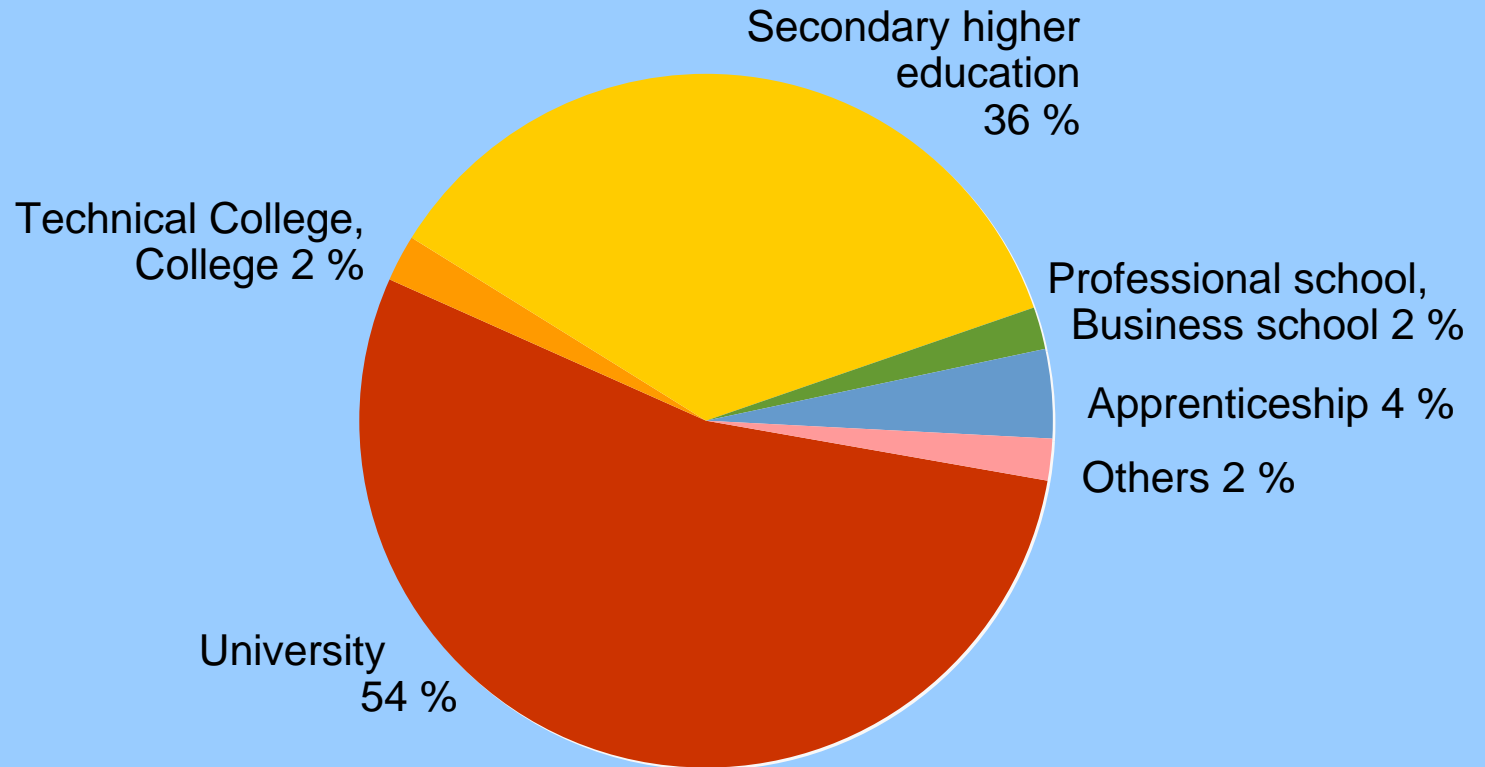
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# Staff Education Structure (II)

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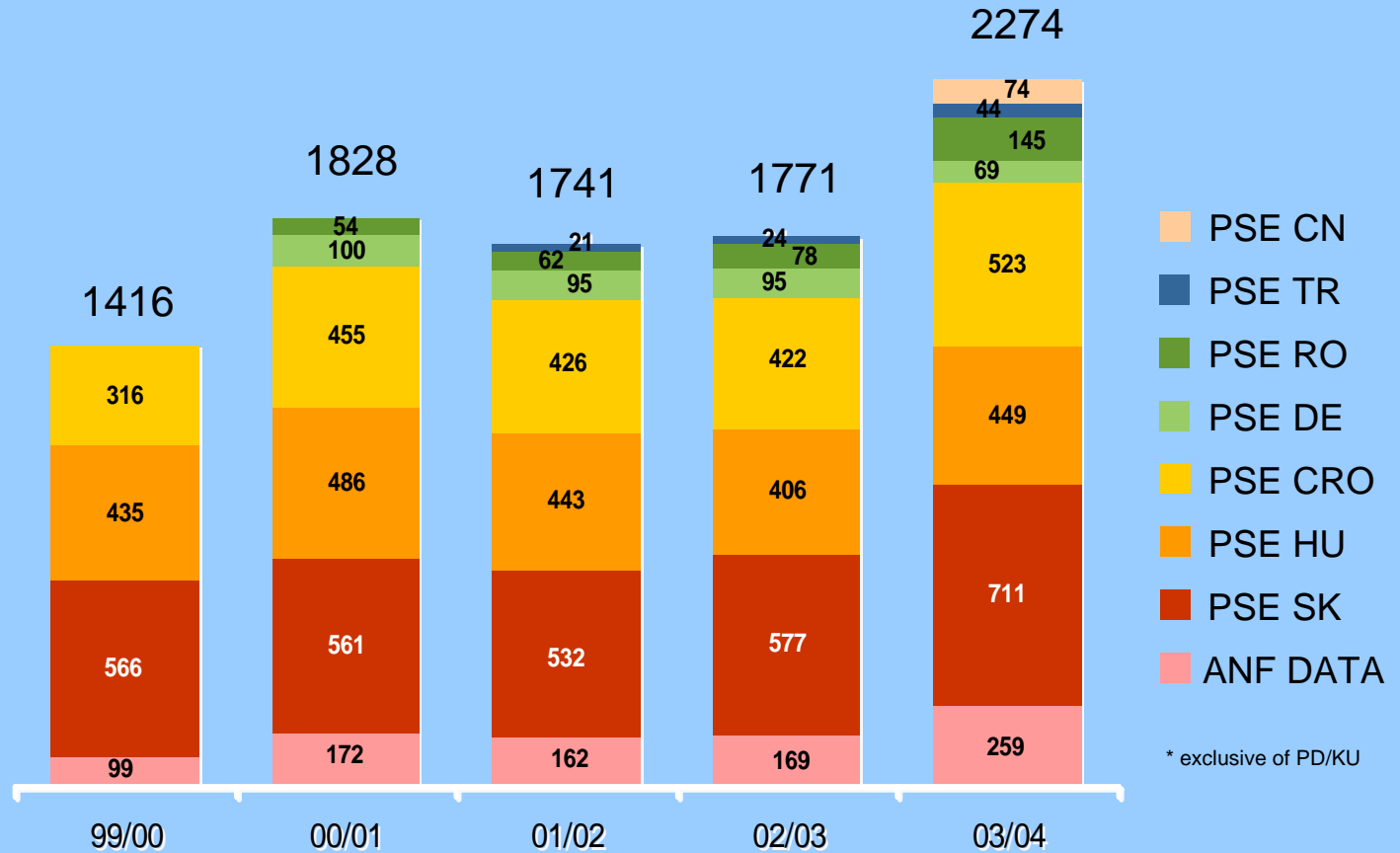




# Human Resources Development\* Regions outside Austria

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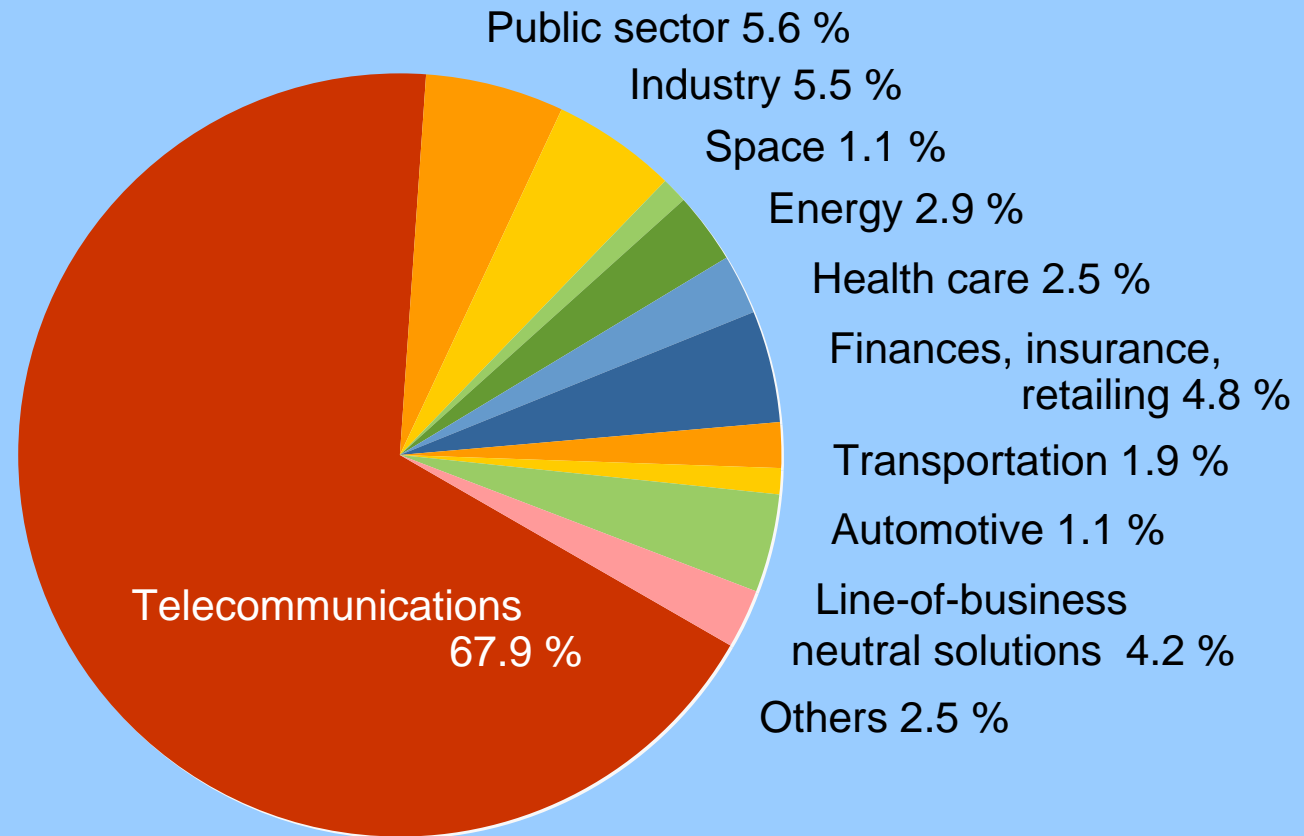




# Lines of Business

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PSE. Intelligent Net Working



# Knowledge Management at PSE

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Program and System Engineering PSE

PSE

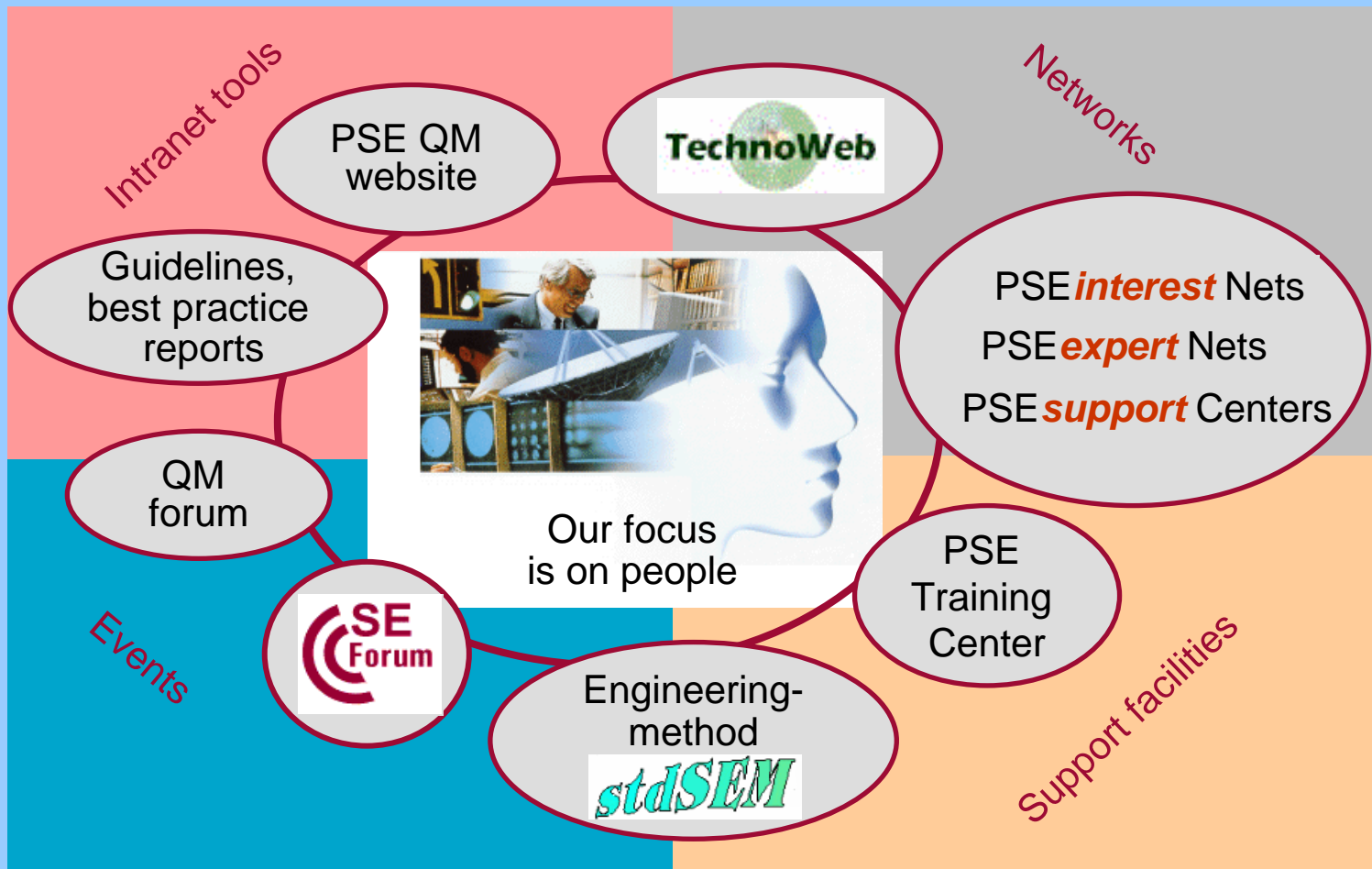
QM Organization and Goals

Engineering Method SEM

Controlling and Assessments

Knowledge Management

Improvements





# Knowledge Networking at PSE

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System Engineering  
PSE

PSE

QM Organization  
and Goals

Engineering  
Method SEM

Controlling and  
Assessments

Knowledge  
Management

Improvements

- “TechnoWeb“ as platform
- Every employee can issue a “**Call for Network**“
- **Interest Net**: at least 3 employees from at least 2 subdivisions, self-organized
- **Expert Net**: topics relevant for the whole of PSE, active service offering
- **Support Center**: topics of strategic importance, dedicated staff



PSE *interest* Nets

PSE *expert* Nets

PSE *support* Centers



Program and  
System Engineering  
PSE

PSE

QM Organization  
and Goals

Engineering  
Method SEM

Controlling and  
Assessments

Knowledge  
Management

Improvements

**Effort Estimation  
and Metrics**

**Components  
& Internet Technology**

**Configuration Management**

**Databases**

**Object Technology**

Consulting, support, training; technology management

**Project Experience**

**Projekt Management**

**Test**

**Usability**

**Windows**

Program and  
System Engineering  
PSE

PSE

QM Organization  
and Goals

Engineering  
Method SEM

Controlling and  
Assessments

Knowledge  
Management

Improvements



- Promotion of SW engineering know-how through common platform for events throughout PSE
- All PSE employees are free to attend
- About 40 events a year, Ø 50 - 100 participants
- Topics: SW engineering, tool presentations, new technologies

JavaOne 2001 – Review  
Enterprise JavaBeans@Work  
Microsoft Developer Days 2001  
Web-Portal technologies  
Web Services - Distributed Computing  
e-business.strategy  
Early error detection in the development process  
OODBMS and modeling of persistent data  
International cooperation at PSE  
Function Point and metrics  
SCTP - Stream Control Transmission Protocol  
UML@Work  
Test tools from Mercury Interactive  
Corporate Knowledge Management  
Voice-over-IP in Siemens Enterprise Networks  
How to achieve CMM Level 4.25  
Linux – a topic for PSE developers?  
Workflow & business processes  
Project Management Day

.....

Program and  
System Engineering  
PSE

PSE

QM Organization  
and Goals

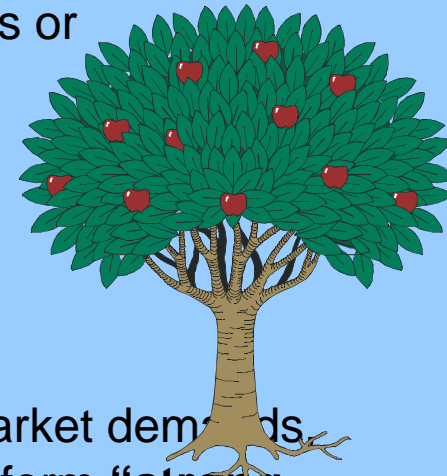
Engineering  
Method SEM

Controlling and  
Assessments

Knowledge  
Management

Improvements

- Employees have technology know-how (sensors)....
- ...and found **knowledge networks** (making technology visible)  
→ fresh "shoots" in the technology tree
- **decentralized controlling** (individual commitment, personal benefit, support by project managers or line management)  
→ evolutionary growth and withering  
"Survival of the fittest"
- **Centralized controlling** through the  
"Network Controlling Board"  
→ tree maintenance by "gardener"
- **Line management:** reacts to customer or market demands  
builds up technologies that are in demand to form "**strong branches**"  
→ branches grow towards the sun and bear fruit



# Continuous Improvement



Program and System Engineering PSE

PSE

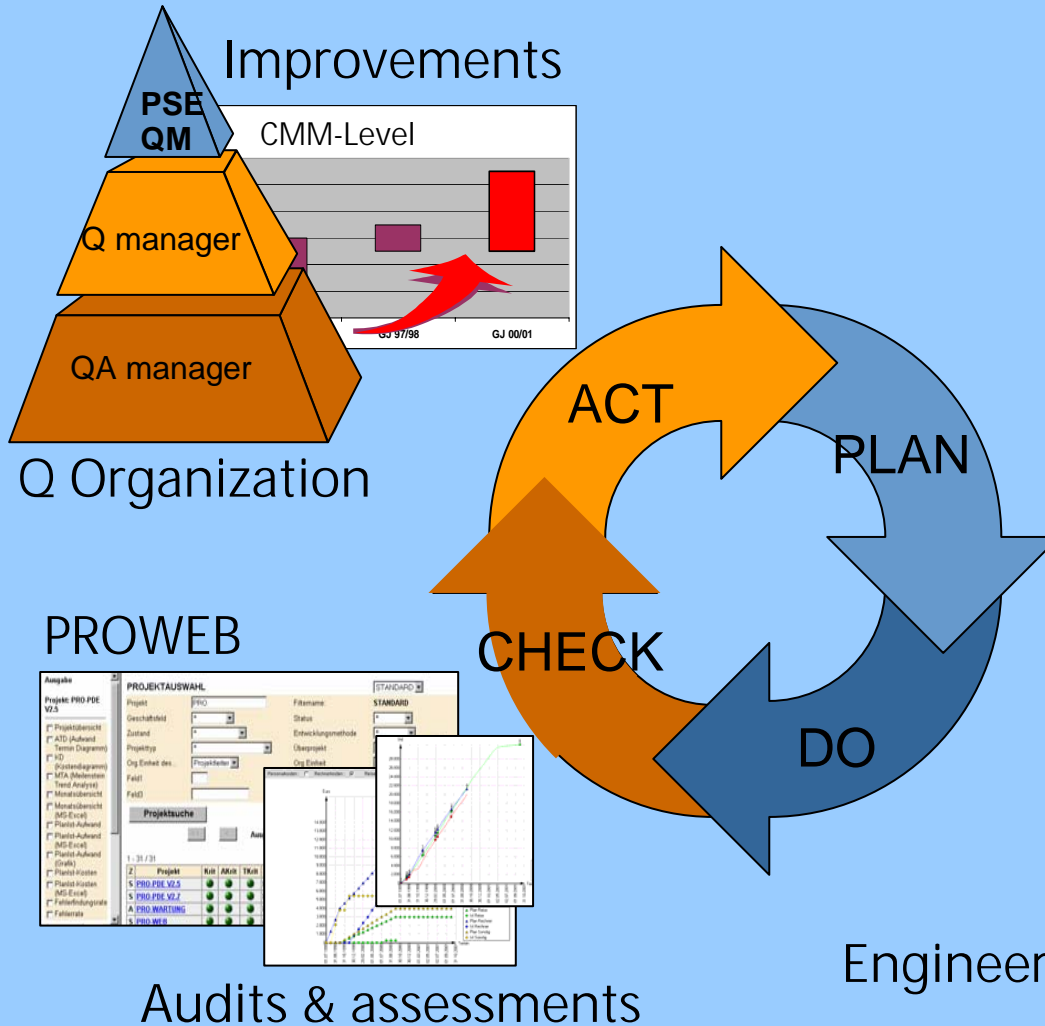
QM Organization and Goals

Engineering Method SEM

Controlling and Assessments

Knowledge Management

Improvements



## Annual Q-Goals

Siemens Program and System Engineering PSE

**Strategic quality goal in the PSE Group:**  
Business Excellence according to EFQM model

**Transition to CMMI** (EFQM "Processes"): Maintaining the high CMM level reached so far

**Qualification of employees** (EFQM "Leadership", "People"): Uniform level of education and training in all regions. Further development of know-how in line with customer demand

**Design to cost** (EFQM "Customer Orientation"): Taking account of the customer's budget in our projects

PSE. Intelligent Net Working

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Total Quality Management

2005

Quality for you

SIEMENS

Willkommen bei SEM

aktSEM

prodSEM

hsSEM

SEM Newsletter

## Engineering method SEM

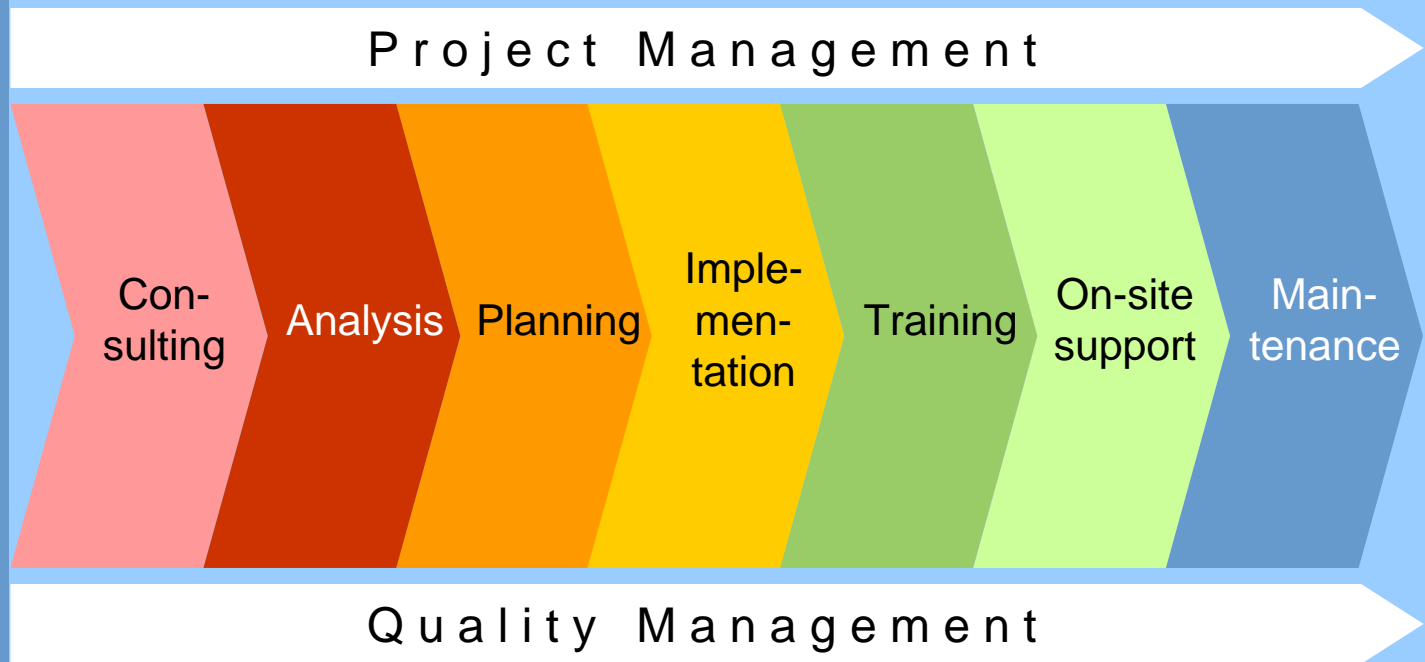
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# Broad Range of Offerings

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- SEM system engineering method in use since 1983, upgraded and innovated several times
- stdSEM, e-SEM, prodSEM and hsSEM as a workbench accessible to all employees on the Intranet
- Ongoing process training for staff through SEM seminars
- Regular checks and improvement within the framework of audits and CMMI assessments
- Comprehensive representation of processes in the PSE division manual
- Compliance with ISO 9000 (Quality Management) and ISO 14001 (Environment Management)



- Questions

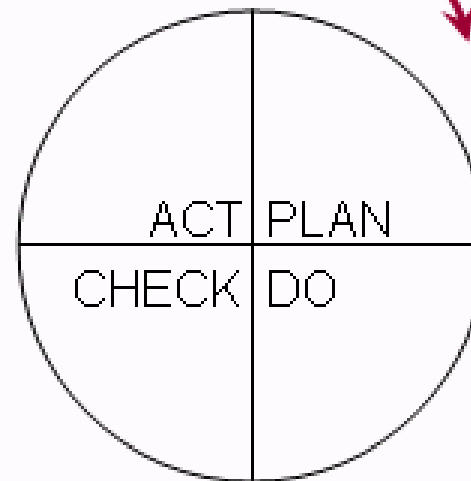


## Prozesses and the Deming wheel

### Deming Wheel

Initiate improvement

Check the result  
Measure !!!



Describe the process  
Define improvement  
measures

Implement as  
described

Documented processes are the basis for a learning organisation



## Two points of view

- Development method:  
Reflections on how to proceed



Development:  
Solving the specified technical task



SW Requirements  
specification

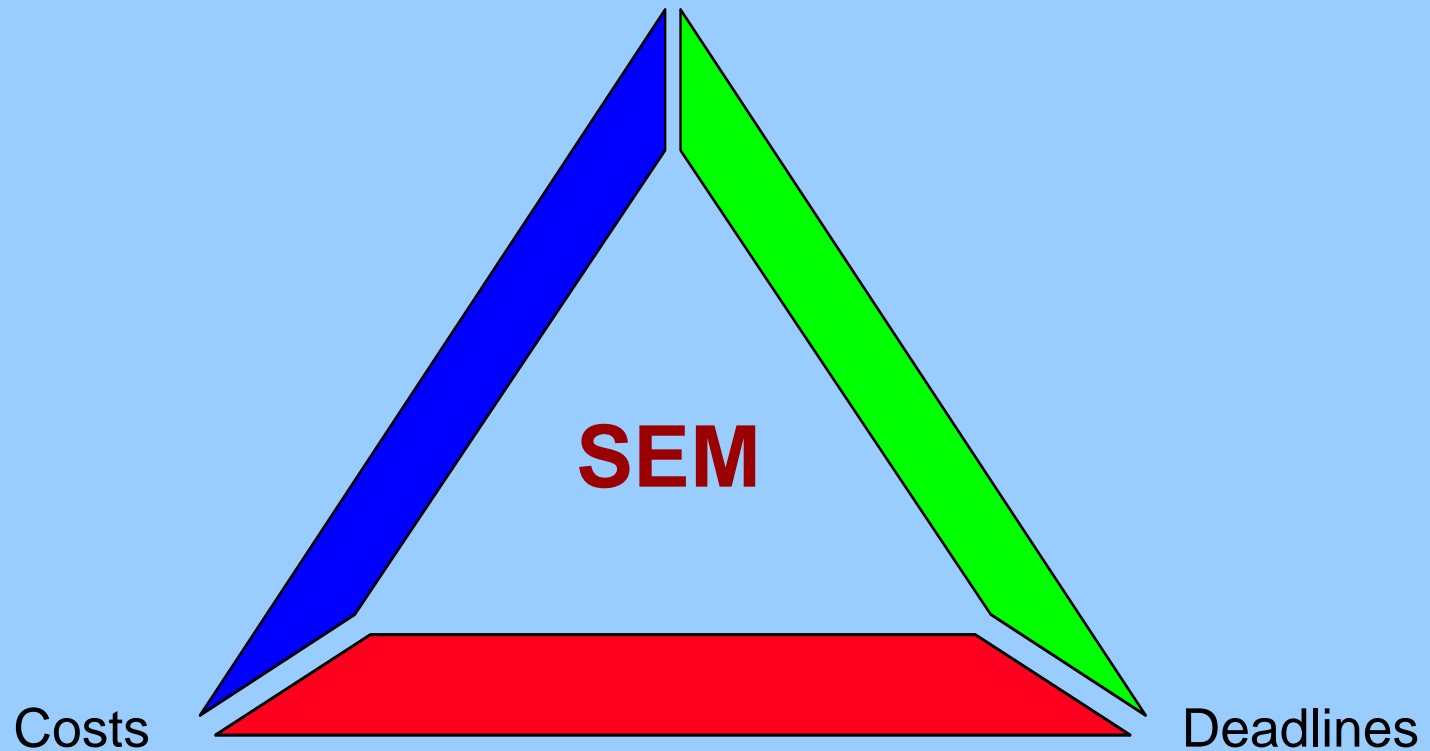


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# Triangle of tensions in software development

Quality and Functionality



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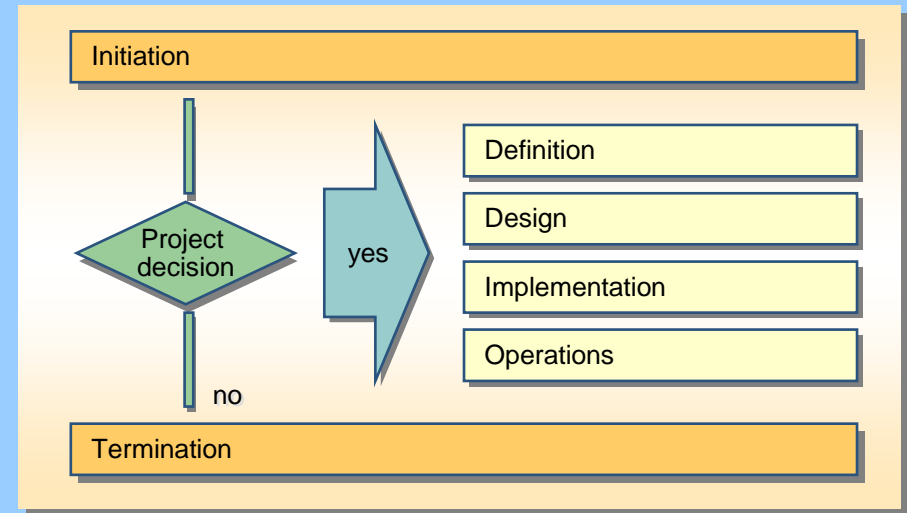
# SEM Derived Methods (Web Portal)

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The screenshot shows the Siemens SEM web portal interface. At the top, there is a red header with the Siemens logo and navigation links for SIEMENS, PSE, and PSE QM. Below this is a grey navigation bar with a language dropdown set to English and links for Home, stdSEM, e-SEM, prodSEM, and hsSEM. The main content area features a central 'Welcome to SEM' box with the text 'PSE System Development Method'. Surrounding this are four colored boxes representing different SEM methods: a blue box for 'stdSEM Standard software development', an orange box for 'prodSEM Product development', a green box for 'hsSEM Development of hardware/software', and a pink box for 'e-SEM Iterative - incremental Software Development'. A 'SEMNewsticker' at the bottom left shows a news item from 11.10.2004 about the release of stdSEM V3.0. On the right side, a red 'Intranet' header is followed by a vertical stack of four callout boxes: a light blue box for 'stdSEM for "standard" software projects', an orange box for 'prodSEM for product management', a light green box for 'hsSEM for mixed hardware/software projects', and a pink box for 'e-SEM for iterative incremental (agile) development'.

- PSE-wide process model
  - SEM obliging if client does not prescribe method
- Different life cycle approaches possible
- Complete hypertext implementation with direct access to
  - activity and result descriptions
  - checklists, tips, examples
  - templates for documents and plans
  - guidelines and links





## Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.

Through this work we have come to value:

- **Individuals & interactions** over **processes & tools**
- **Working software** over **comprehensive documentation**
- **Customer collaboration** over **contract negotiation**
- **Responding to change** over **following a plan**

That is, while there is value in the items on the right, we value the items on the left more.

[www.agilealliance.org](http://www.agilealliance.org)





## Agile development

### Agile # Hacking

Predictive vs. adaptive processes

Iterative incremental development

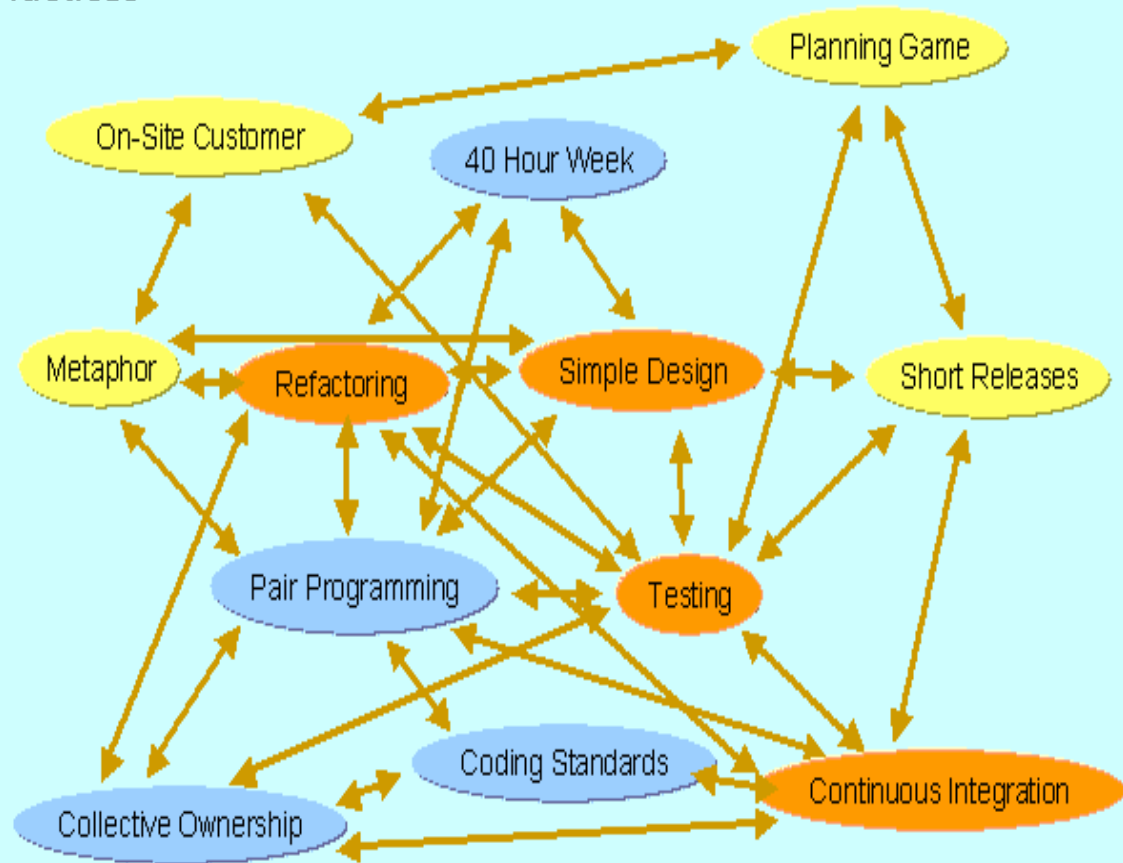
Documentation of agile processes

Working in teams

Concentration on the project



### XP Practices





## Predictive vs. adaptive processes

Creative work like software development is not predictive like routine work

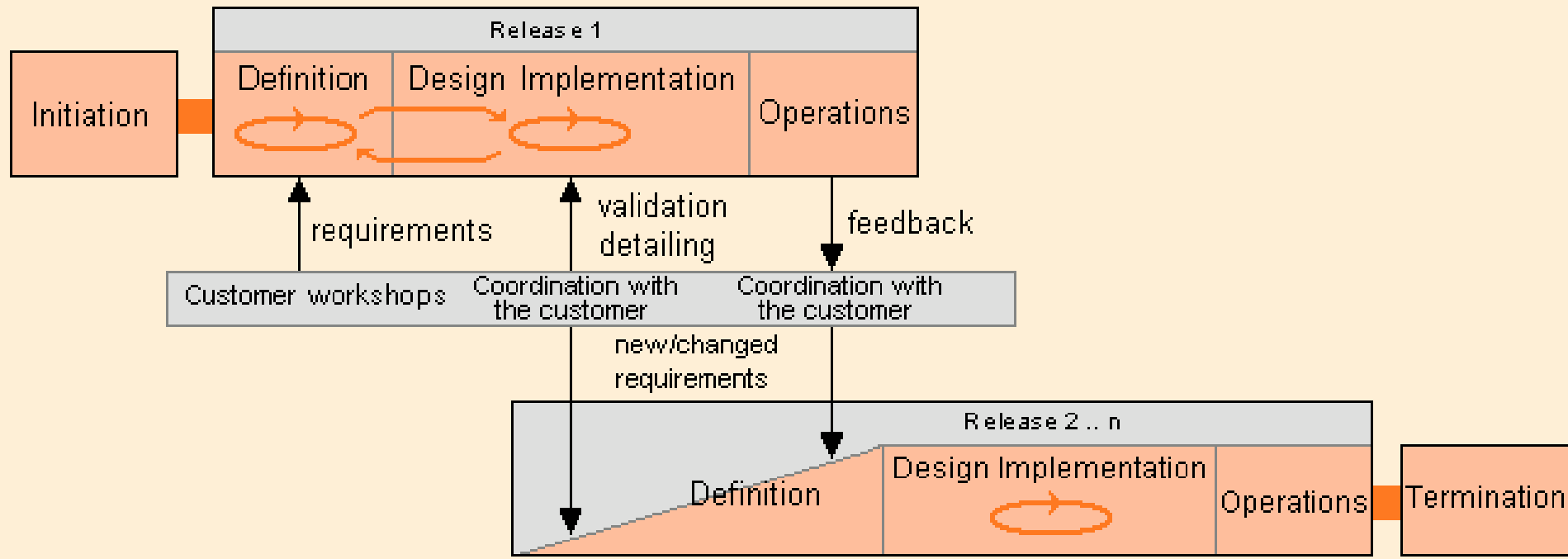
Therefore planning is different

Plan regularly  
(adapt plans when circumstances change)

Agile project management methods (e.g. SCRUM)



# Iterative incremental development process e-SEM





## Iterative / Incremental (I/I)

### Iterative development means:

Repeatedly passing through all the required phases of development **until the result is executable ("build")**.

Each cycle (or group of cycles) has a **clearly defined goal**.

Cycles are short (typical timeframe: day to week)

### Precondition for iterative development:

The development environment (tools) makes it **easy** to create builds.



## Iterative / Incremental (I/I)

### Incremental development means:

Developing a product in **small "chunks"**  
(1 "chunk" = 1 release = 1 version).

Each release has a **clearly defined goal**.

Creating a release does not take long (typical  
timeframe: 1-3 month).

### Precondition for incremental development:

Being able to find small "chunks" **which can actually be used in a meaningful way.**



## Iterative / Incremental (I/I)

### Benefits of **iterative** development :

- Prompt validation of development goals and functionality possible
- Prompt reaction to changed requirements possible
- An executable version is available at all times
- Integration takes place continually
- Error costs are lower

### Benefits of **incremental** development:

- Early use of adequate releases results in earlier ROI
- Error costs are lower



## Iterative / Incremental (I/I)

### Summary

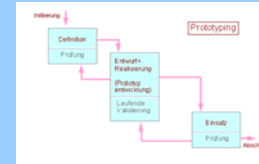
- I / I requires approval of the client
- I / I makes sense when requirements are still unstable
- I / I must be learned  
(iterative: mastering the development environment!)
- I / I requires a stable SW architecture
- I / I replaces neither planning nor controlling

I / I alone is not a "silver bullet" for solving problems in SW development

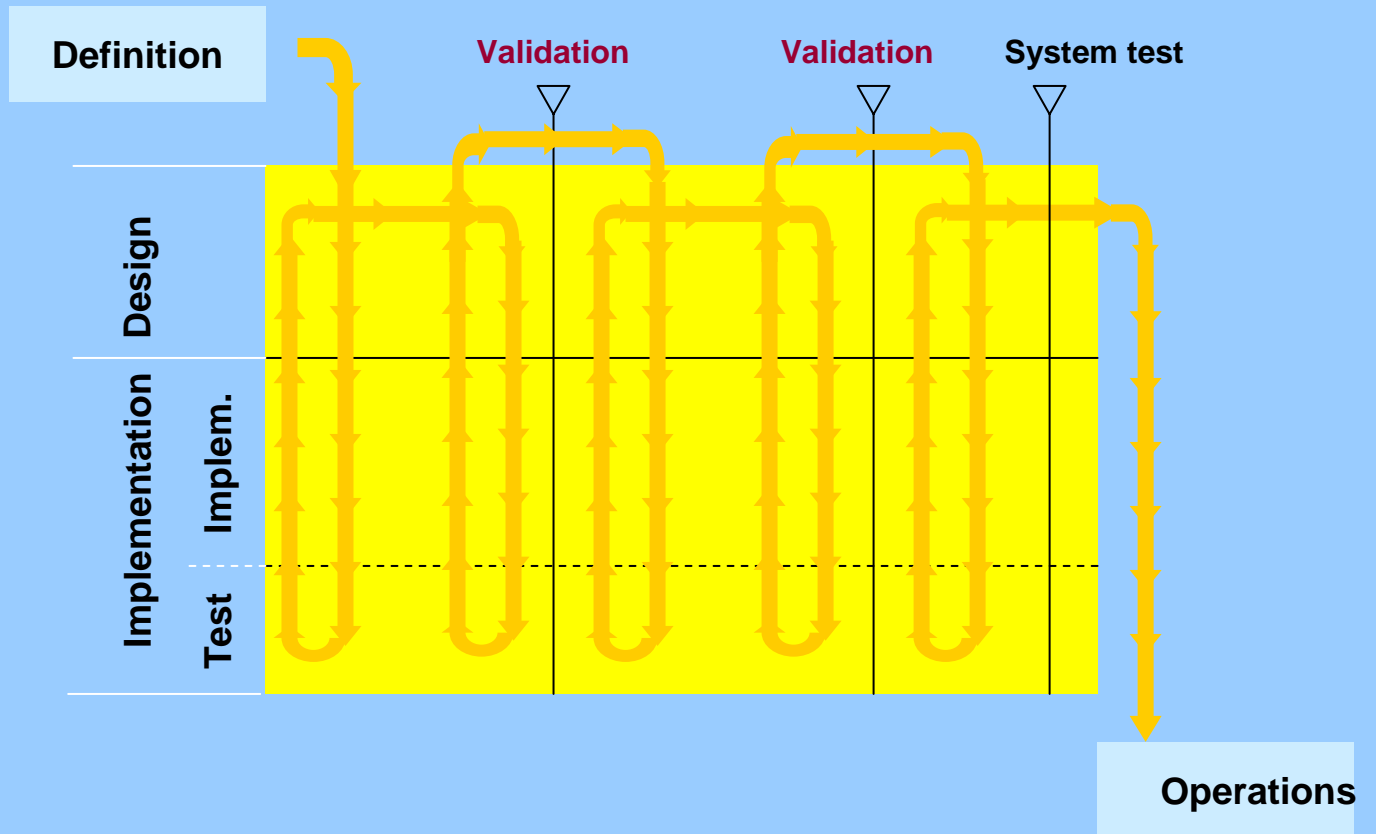




# stdSEM prototype development



= iterative

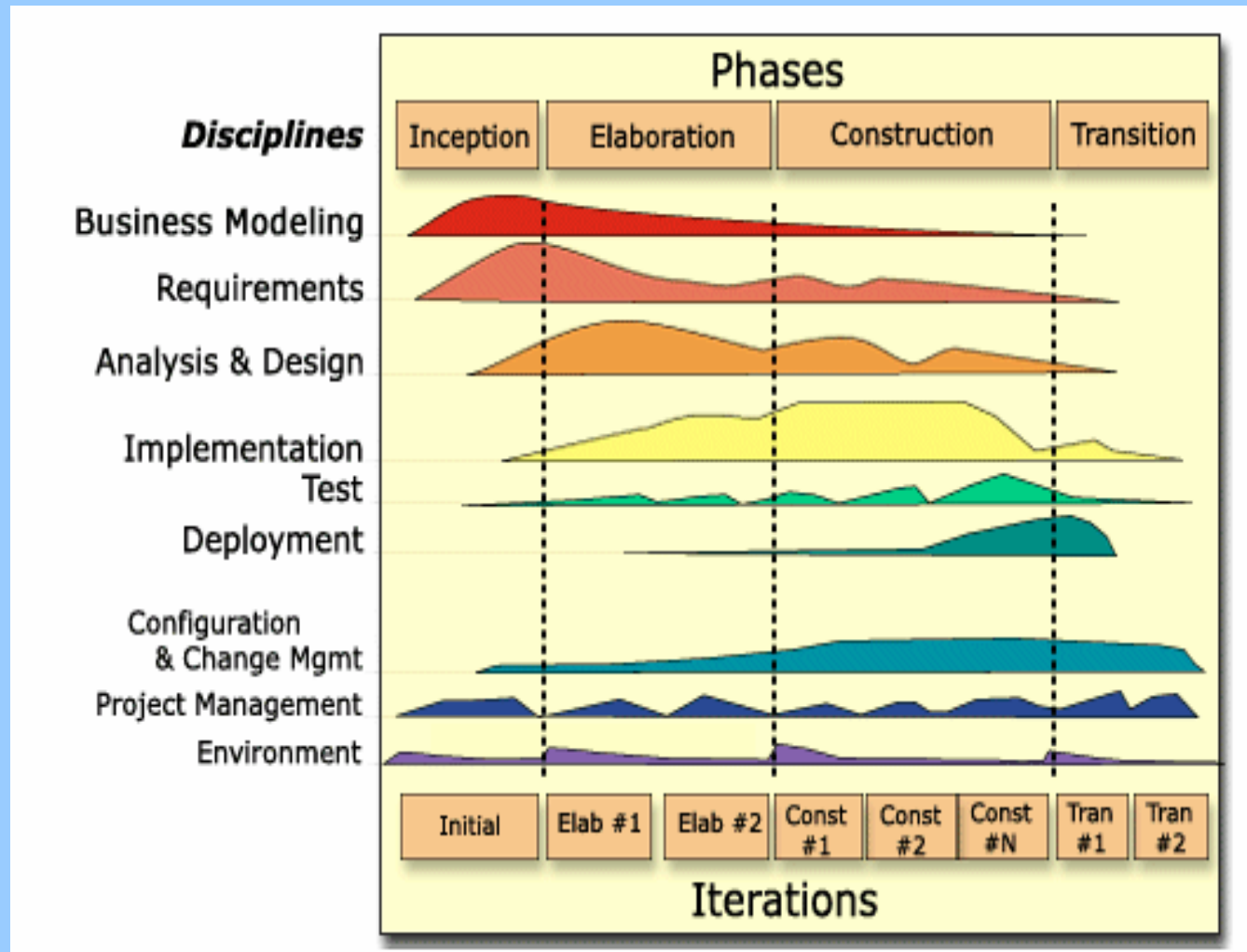




# Rational Unified Process (RUP)

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## Documentation of agile processes

Agile processes are well documented  
(Key practices, set of rules,...)

More emphasis on talent, skill and training  
(not simply filling out templates of a process)

Process documentation may also consist of training  
material

Values and not bureaucracy are guiding the application  
of rules and the collaboration in teams



## Work in teams

### team members

- organize the work themselves
- "own" the project
- want to be proud of the result

## Concentration on the project

omit everything that distracts from the actual project

But

**Organizations have more than one project**



## Organizational aspects

How are the team members selected?

How are they trained?

Which agile method shall be applied?

Selection of templates and tools?

Management responsibility for projects (tracking and control)

Corporate learning and synergies



Management System



## Siemens Program and System Engineering PSE

### Software Development Methodology (2005-09-22)

- Why processes?
- System engineering method SEM
  - stdSEM
  - e-SEM
- Selected topics
  - Requirements engineering
  - Project management



### Quality management (2005-10-20)



Program and  
System Engineering  
**Sub phases**  
PSE

**Interrelations**

**Tender**

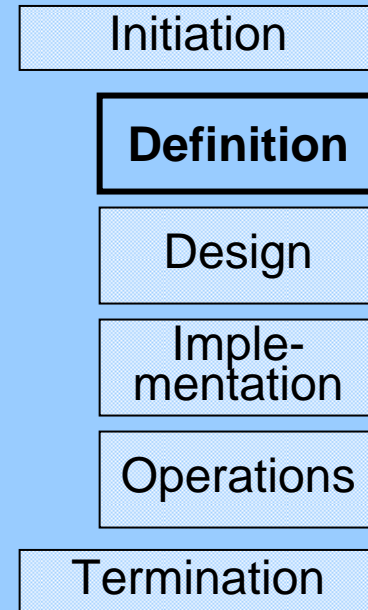
**Relationships**

**Models**

**Black Box**

**Wish list**

- **Preconditions**
  - Project decision, preliminary requirements, specification of proposed solution
- **Important results:**
  - SW requirements specification, project plan, QA plan, CM plan, basis CM system, OOA model  
Tender, where applicable





# Definition phase – sub phases

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Program and System Engineering  
**Sub phases**  
PSE

Interrelations

Tender

Relationships

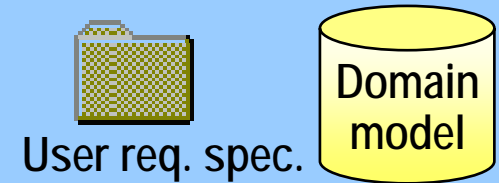
Models

Black Box

Wish list

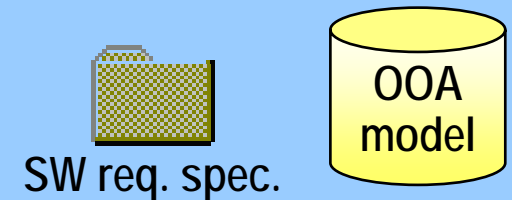
Requirements

Definition of requirements



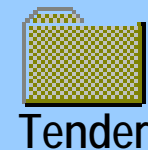
Product

Definition of the product

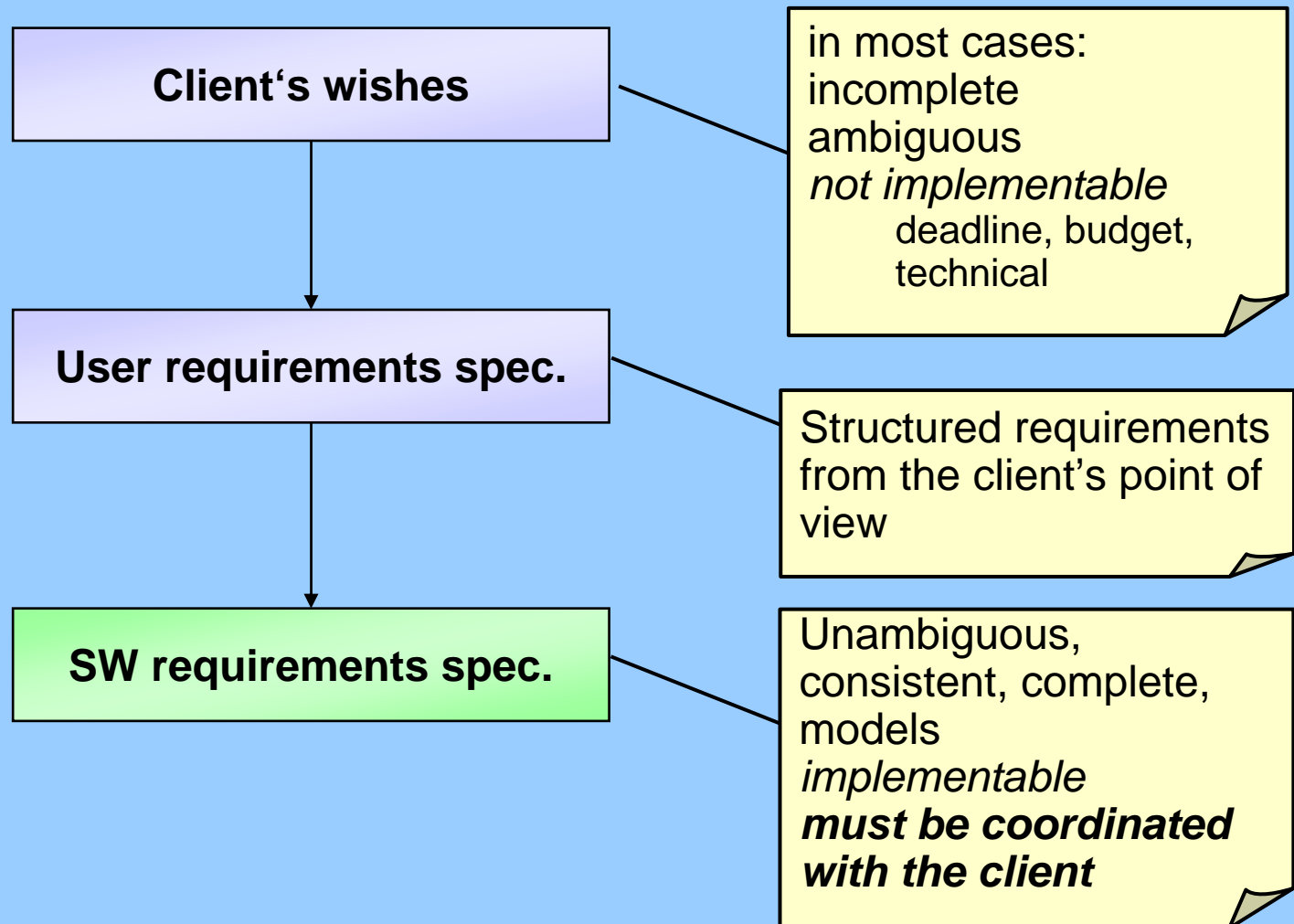


Tender

Technical, financial, legal aspects









# Definition phase – Interrelations

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Program and  
System Engineering  
Sub phases  
PSE

Interrelations

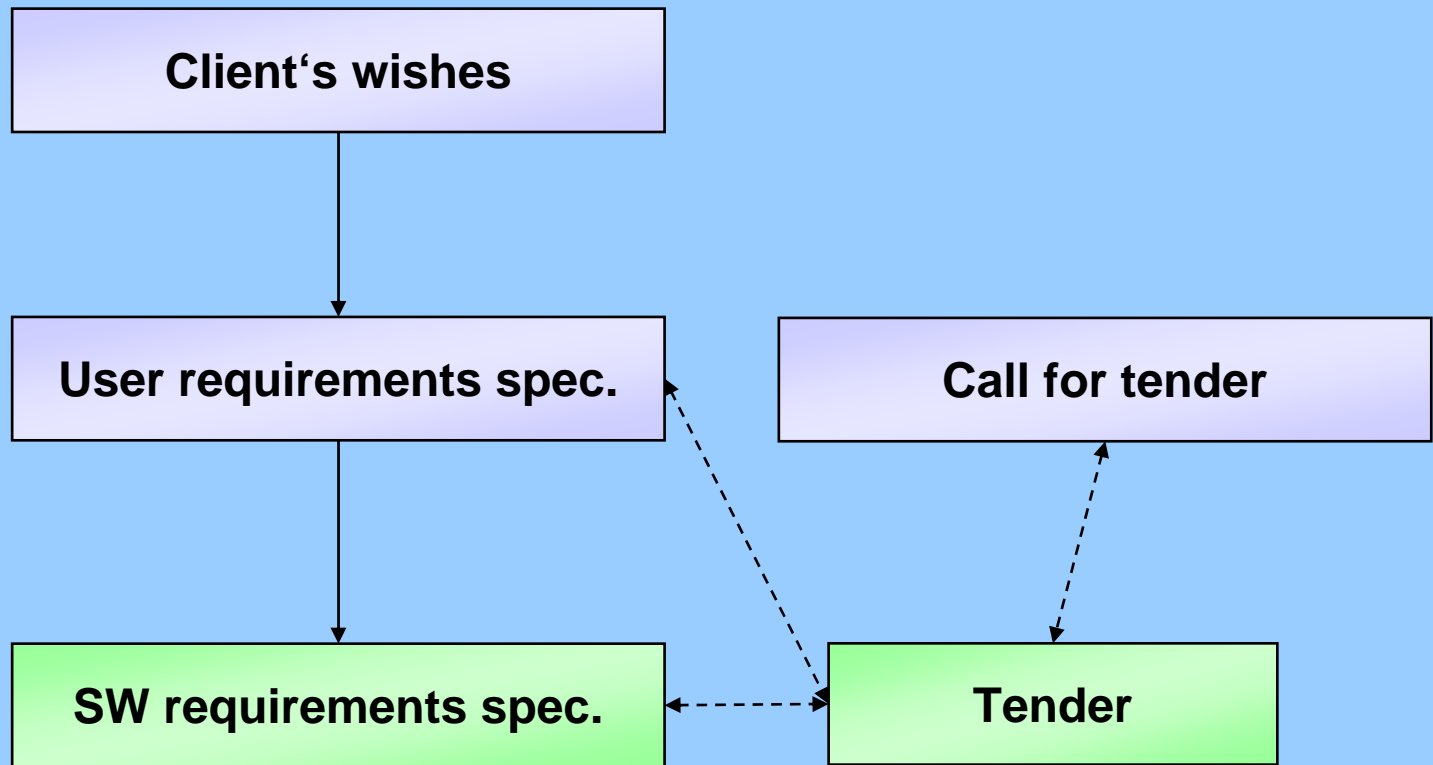
Tender

Relationships

Models

Black Box

Wish list





- Tendered services
  - technical, financial, legal aspects
- Tender – SW requirements specification
  - What comes first?
  - Tender: parts of the contents of SW req. spec.
    - *In practice: often only tender, no SW requirements specification*
- Role of developers/technicians
  - Often draw up tenders for sales organization
  - Sales organization supplements the tender



Program and  
System Engineering  
Sub phases  
PSE

Interrelations

**Tender**

Relationships

Models

Black Box

Wish list

- Goals of the tender
  - Legal basis
  - Make the result “attractive” -> acquisition
  - Claim management
    - Delimitation
    - Define products and services supplied by customer



# Roles and relationships

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Program and  
System Engineering  
**Sub phases**  
PSE

Interrelations

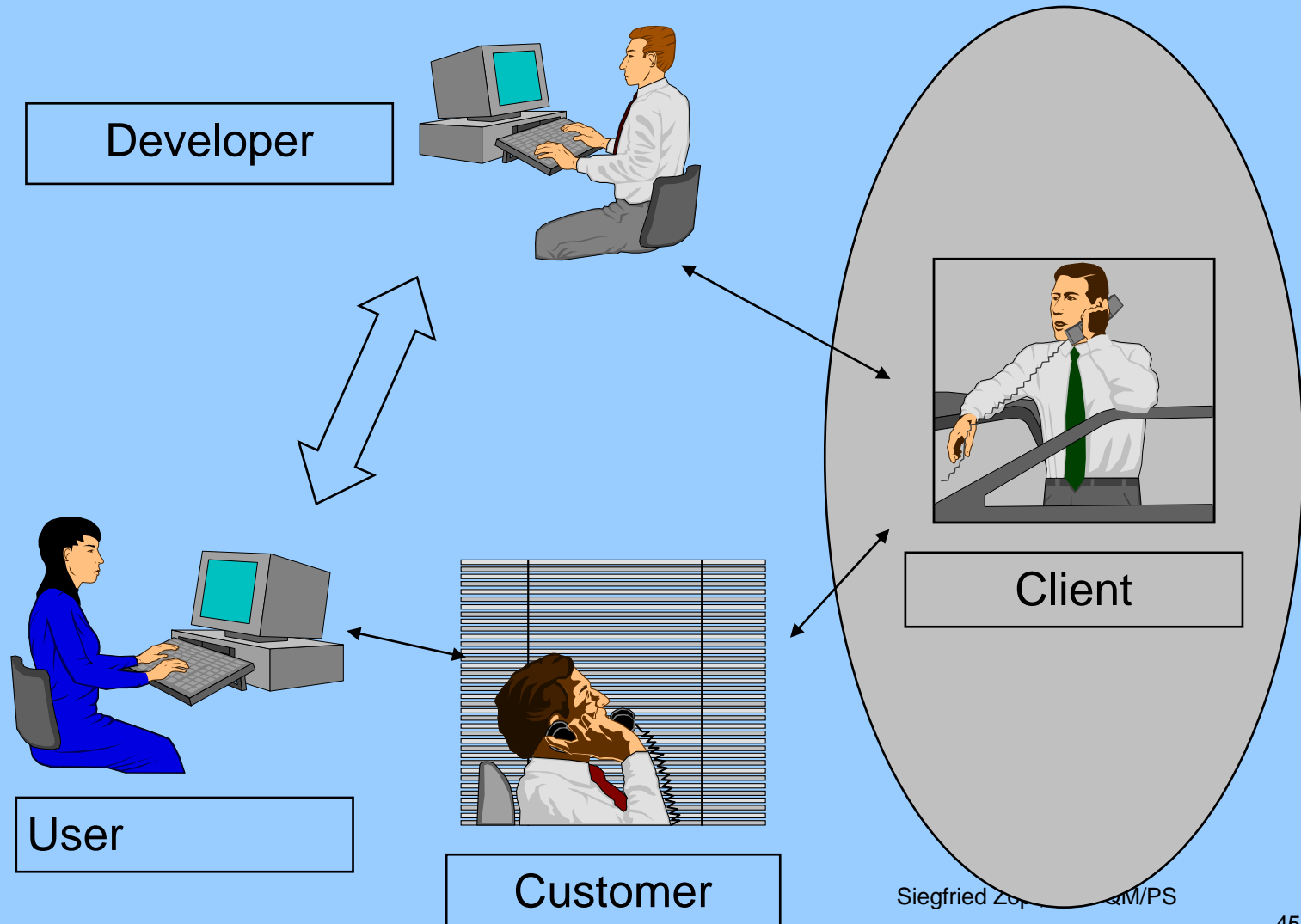
Tender

Relationships

Models

Black Box

Wish list





Program and  
System Engineering  
**Sub phases**  
PSE

**Interrelations**

**Tender**

**Relationships**

**Models**

**Black Box**

**Wish list**

- Requirements engineering
  - Identify, document and classify the requirements
  
- In many projects, the requirements have already been defined
  - user req. spec., call-for-tender documentation
  
- How else to arrive at requirements?
  - Customer workshops
  - Interviews
  - Analysis of existing business processes



- Who may be the stakeholders?



# Aspects of requirements engineering

## Impacting factors

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System Engineering  
**Sub phases**  
PSE

Interrelations

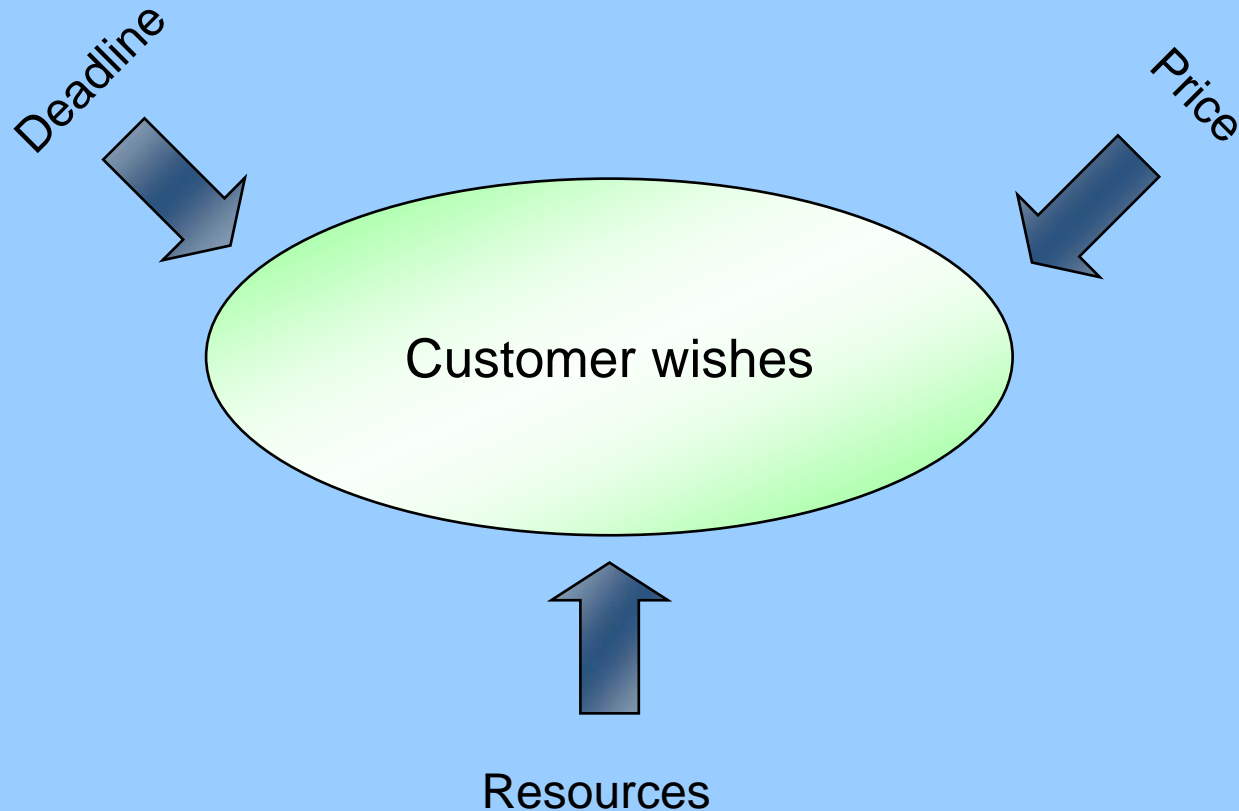
Tender

**Relationships**

Models

Black Box

Wish list







What does the customer want  
What does the customer really need

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System Engineering  
**Sub phases**  
PSE

**Interrelations**

**Tender**

**Relationships**

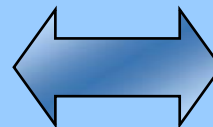
**Models**

**Black Box**

**Wish list**



Wish



Need



- What are models?
  - A simplified representation of reality
  - Example (software):
    - Entity-relationship diagrams
    - UML diagrams
- What is the purpose of models?
  - Better understanding of the respective area and the task
  - Medium for communication
  - Specification of the task



# Models in the Definition phase

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System Engineering  
**Sub phases**  
PSE

Interrelations

Tender

Relationships

**Models**

Black Box

Wish list

- Domain model
  - Model of the area concerned (current status)



- OOA model
  - Specification of the task (target status)



# System as a black box in the Definition phase

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Program and  
System Engineering  
PSE  
**Sub phases**

**Interrelations**

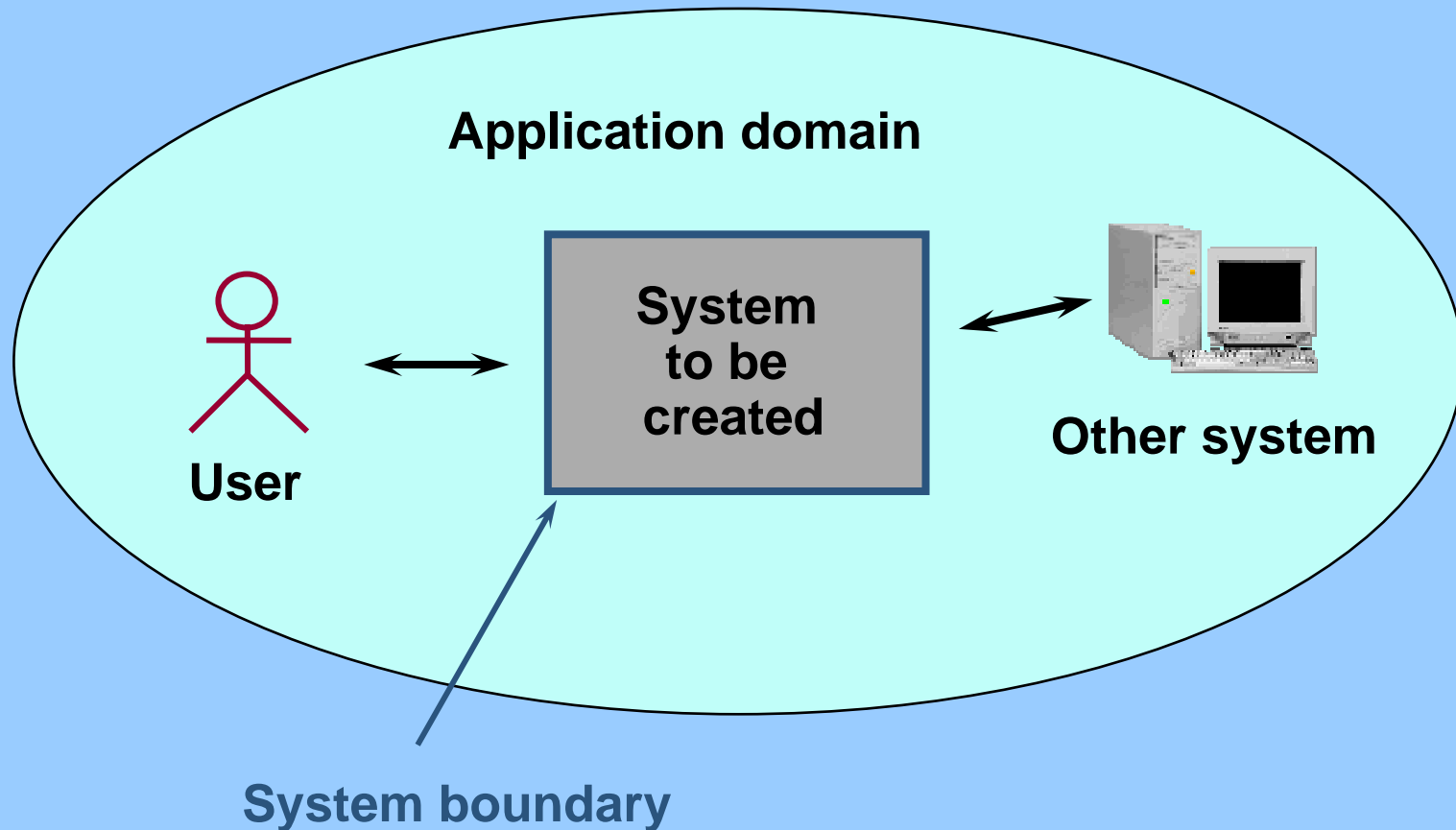
**Tender**

**Relationships**

**Models**

**Black Box**

**Wish list**





Program and  
System Engineering  
Sub phases  
PSE

- Understanding interactions in terms of their **goal**
- Goal can be reached by “executing” scenarios

Interrelations

Tender

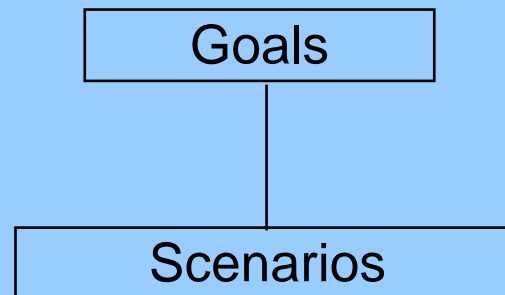
Relationships

Models

Black Box

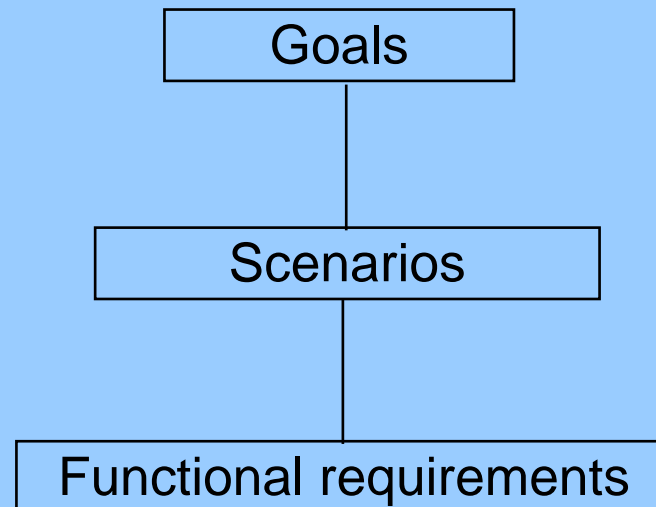
Wish list

**Scenarios,  
goals, functions**

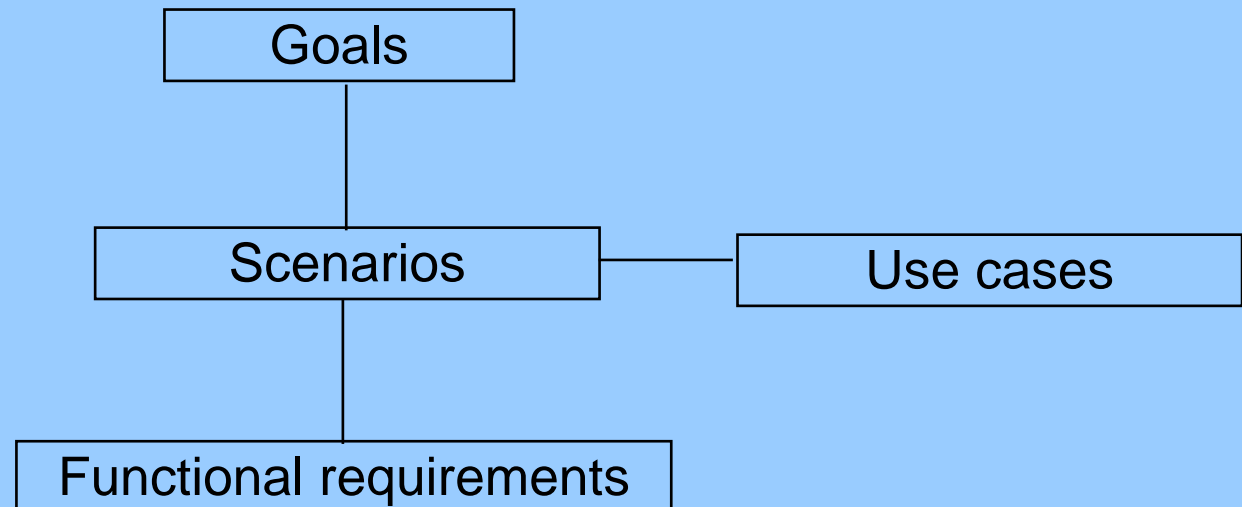




- What is needed to be able to execute scenarios?
- → Execution by using **functions** of the system to be created.



- What is needed to be able to execute a scenario?
- → Execution by using **functions** of the system to be created.





- Ziele erarbeiten
  - Alle Stake holder berücksichtigen
- Szenarien / Abläufe / Use Cases festlegen
  - Usability Aspekte beachten
- Funktionen beschreiben
- Externe Schnittstellen festlegen
- Sonstige Produktmerkmale (z.B.: Qualitätsmerkmale)





- Vorgaben für die Entwicklung
  - Plattformen, Sprachen, Tools, Methoden,....
- Abnahmebedingungen
- Einsatzunterstützung
- Verpflichtungen des Auftraggebers

Siehe Pflichtenheft Template



### CMMI L2 Requirements Management

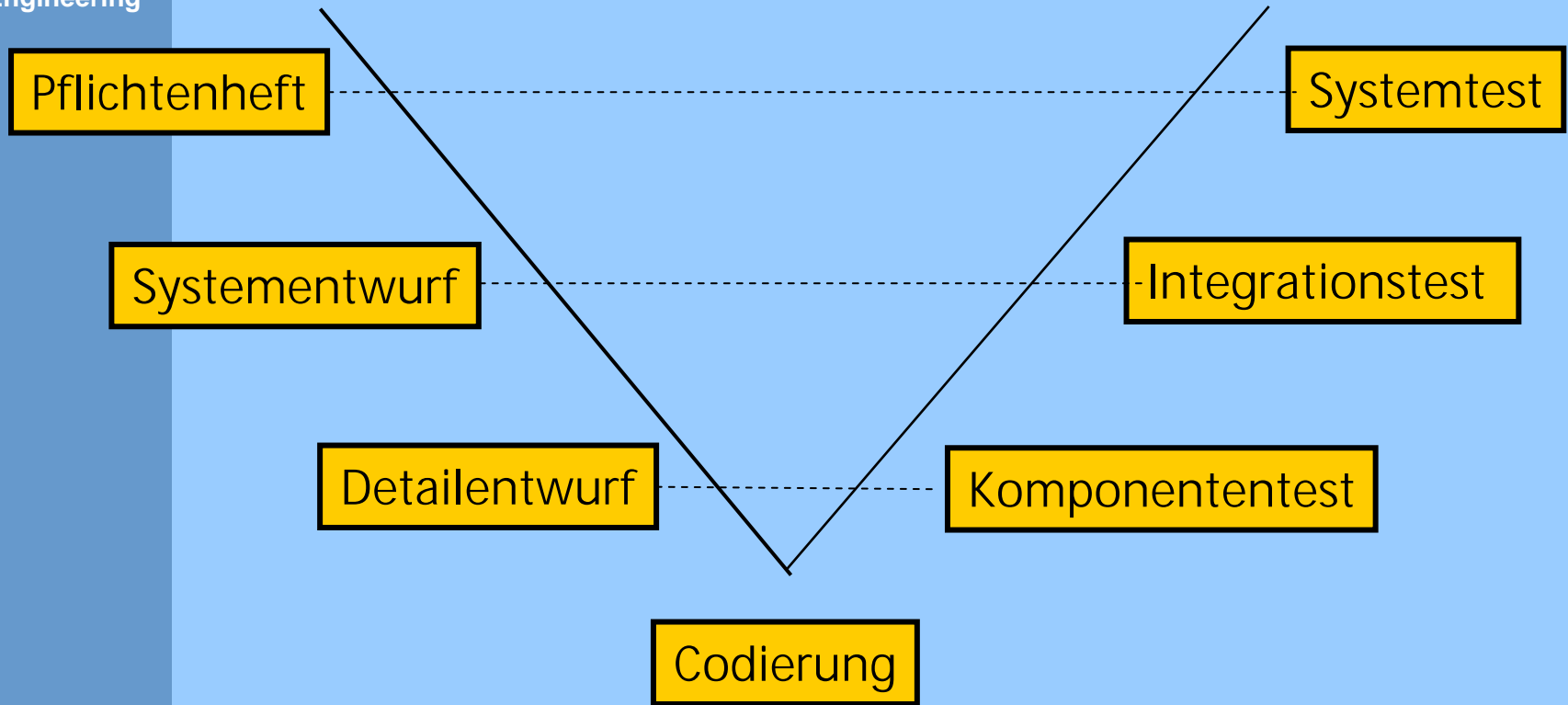
- The purpose of Requirements Management is to manage the requirements of the project's products and product components and to identify inconsistencies between those requirements and the project's plans and work products.

### CMMI L3 Requirements Development

- The purpose of Requirements Development is to produce and analyze customer, product, and product-component requirements.



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<http://www.v-modell.iabg.de/>

[http://www.bv-modell.at/set\\_ueberbl.htm](http://www.bv-modell.at/set_ueberbl.htm)

- Anforderungen müssen vom
  - Pflichtenheft über
  - Design Spezifikationen
  - Code
  - Testfälle

verfolgbar sein,

Und das über alle Änderungen hinweg!

Theoretisch mit viel Disziplin händisch möglich

Praktisch nur toolunterstützt konsequent durchgeführt

(Durchgehende Entwicklungsplattform zB. Requisite Pro, Doors,...)



# Estimation

What do you estimate?

effort  cost

How do you estimate?



# Accuracy of estimation

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**Why?**

Question: How many products are completed with a <25% variance from the expected effort?

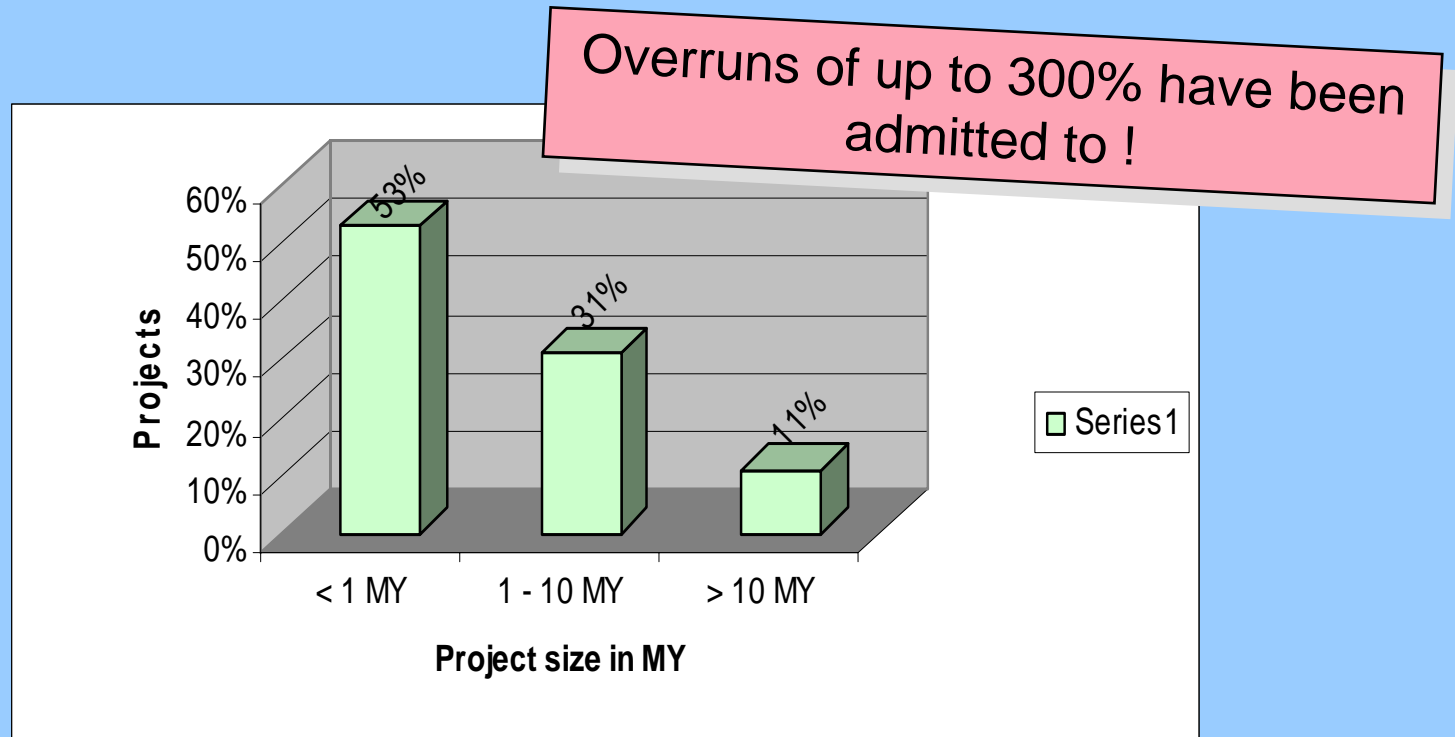
When?

How?

Results

SC AM

Tips and tricks



Source: study conducted by University of Osnabrück in the late 1980ies

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# Determination of effort during project runtime

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Why?

## PLANNED effort

## ACTUAL effort

When?



How?

Early preliminary effort estimations	Reviewed effort	Effort controlling throughout the project phases	Actual costing
--------------------------------------	-----------------	--	----------------

Results

Tender

SC AM

Initiation	Definition	Architect. design	Detailed design	Implementation	Integration	System test	Acceptance	Productive-operation
------------	------------	-------------------	-----------------	----------------	-------------	-------------	------------	----------------------

Tips and tricks

Initiation	Definition	Design	Implementation	Operations	Termination
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# Determination of effort – estimation only?

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Why?

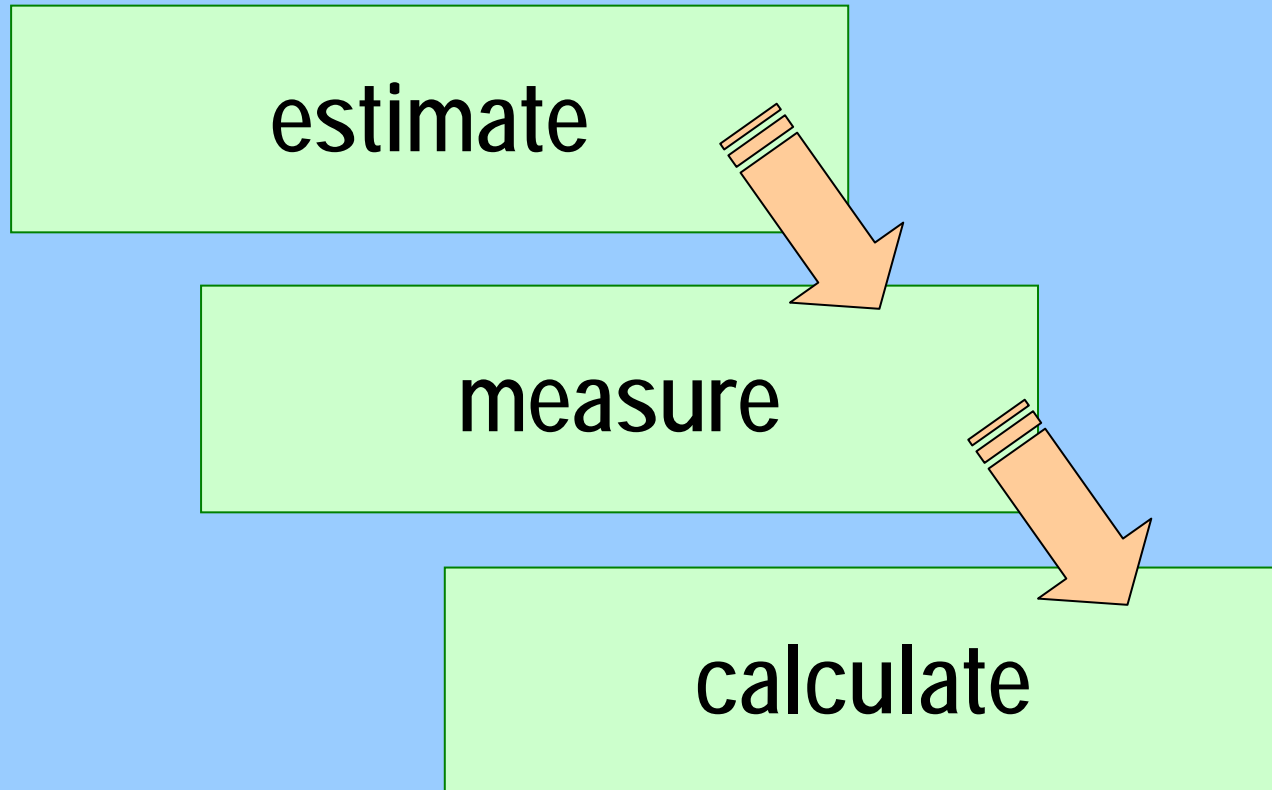
When?

How?

Results

SC AM

Tips and tricks



Estimation is necessary only if it is not possible to measure or calculate!





# Effort estimation by means of a function point analysis

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Why?

When?

How?

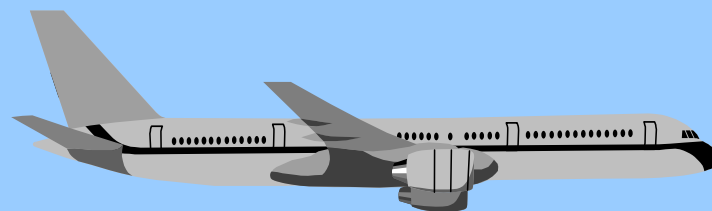
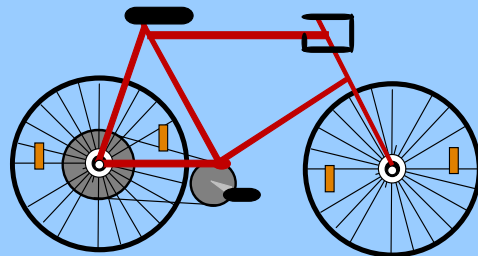
Results

SC AM

Tips and tricks

## Basic principles

- SW considered from outside (blackbox), from the user's point of view
- Finding the statistical mean of very simple and highly complex elements
- Simple external interfaces – simple processing  
Complex external interfaces – complex processing





# What is a function point analysis?

Program and System Engineering  
Why?

When?

How?

Results

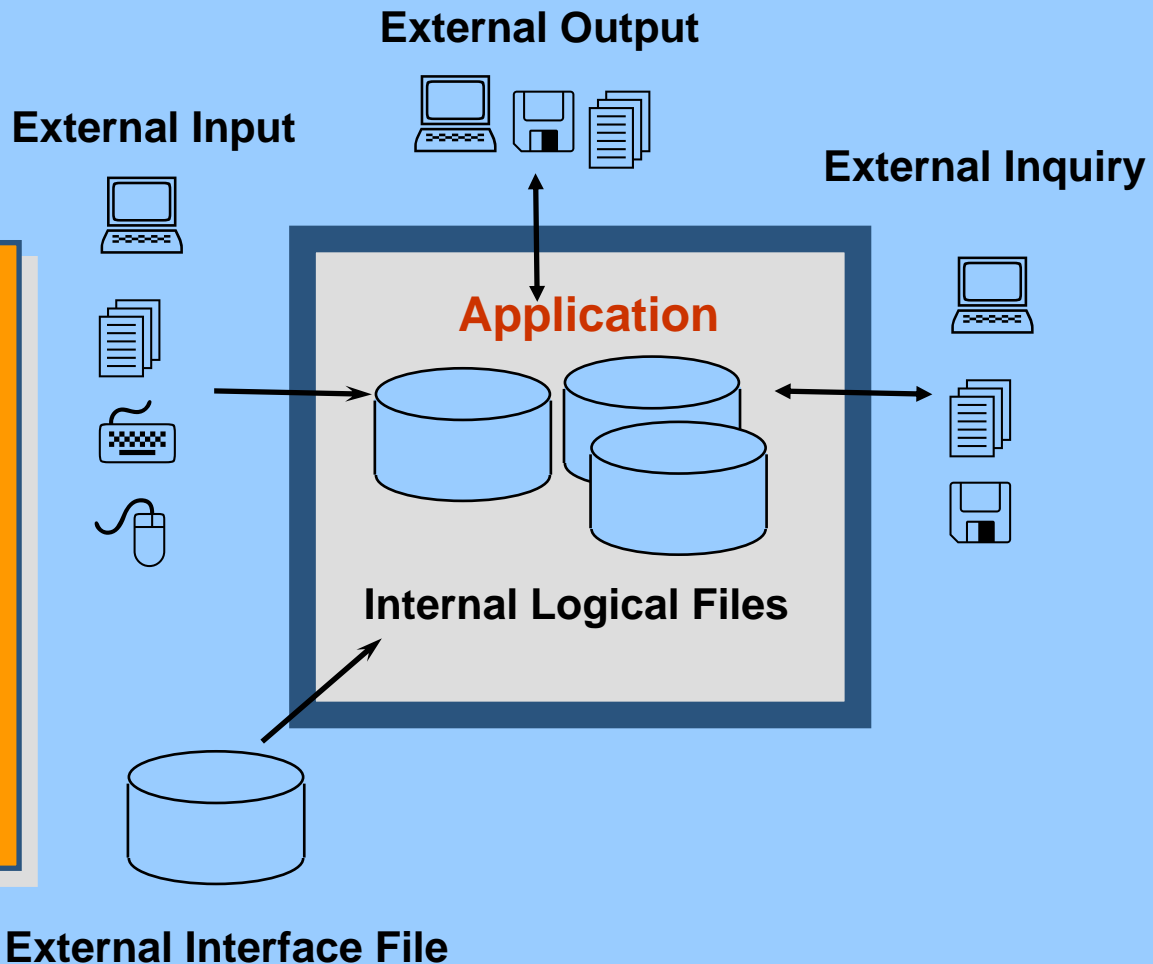
SC AM

Tips and tricks

## Items under consideration

**Function Points**

Internationally standardized measure for the functional scope of a software system from the user's point of view





# From function points to effort figures

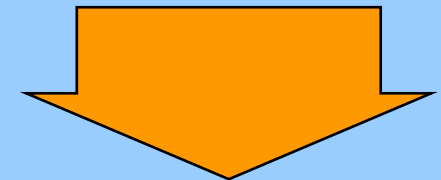
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## Influencing factors

- Stability of requirements
- Experience of the team
- Productivity of the team
- Tools and methods
- Reuse
- Special risks



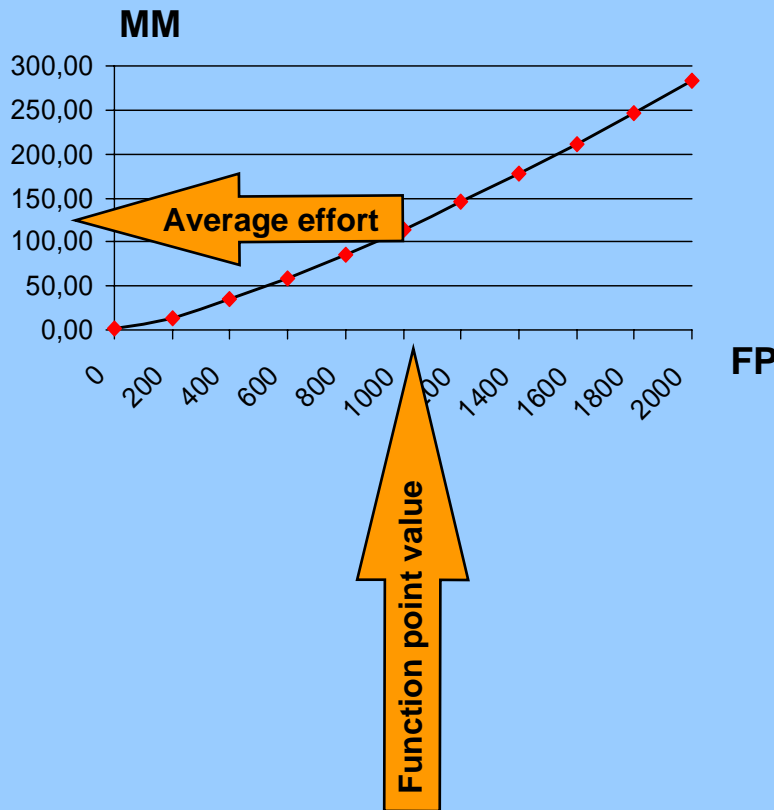
**Effort estimation meeting** - project-spec. correction factors



**Estimated effort for the project**

Siegfried Zopf, PSE QM/PS

## Transformation table (experience from previous projects)



Program and System Engineering  
**Why?**

**When?**

**How?**

**Results**

**SC AM**

**Tips and tricks**



# How to estimate effort by means of an expert estimation (meeting)

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Program and  
System Engineering

Why?

When?

How?

Results

SC AM

Tips and tricks

- “Bottom-up” procedure for effort estimation
- Structuring based on project structure (down to work package granularity – depending on implementation)
- Carried out by a team of experts, with the help of a moderator
- Recommended as an alternative to other methods, such as a function point analysis
- Ensures methodological approach and recording of estimations

## Results:

- Estimated effort per work package
- Effort for PM, QA, CM
- Total effort
- List of unresolved issues
- List of assumptions made
- List of risks discovered



## Problem

- ☹ Almost everybody overestimates their own capacities.
- ☹ People will often exert pressure upon those making the estimation.
- ☹ Estimations made by others tend to be accepted without questioning (no verification, no weighting).

## Tip

- ⇒ What will it cost if somebody else does it? Take account of HR assignments (and dependencies)
- ⇒ Use a tried and tested method, rely on experts from outside the project, provide accurate documentation of the estimation process  
**Function point analysis**
- ⇒ Verification of estimation through established method  
**Function point analysis**  
Beware of analogies (take account of circumstances and constraints)!



### Problem

- ☹ An estimation is made where it would be possible to make a calculation (e.g. percentage method after the end of a phase).
- ☹ Frequently, off-the-cuff estimations are given in personal contact with the client.
- ☹ If estimated values are very high, people do not try to verify them, but simply decrease them.
- ☹ Often nobody knows where an estimated value came from.

### Tip

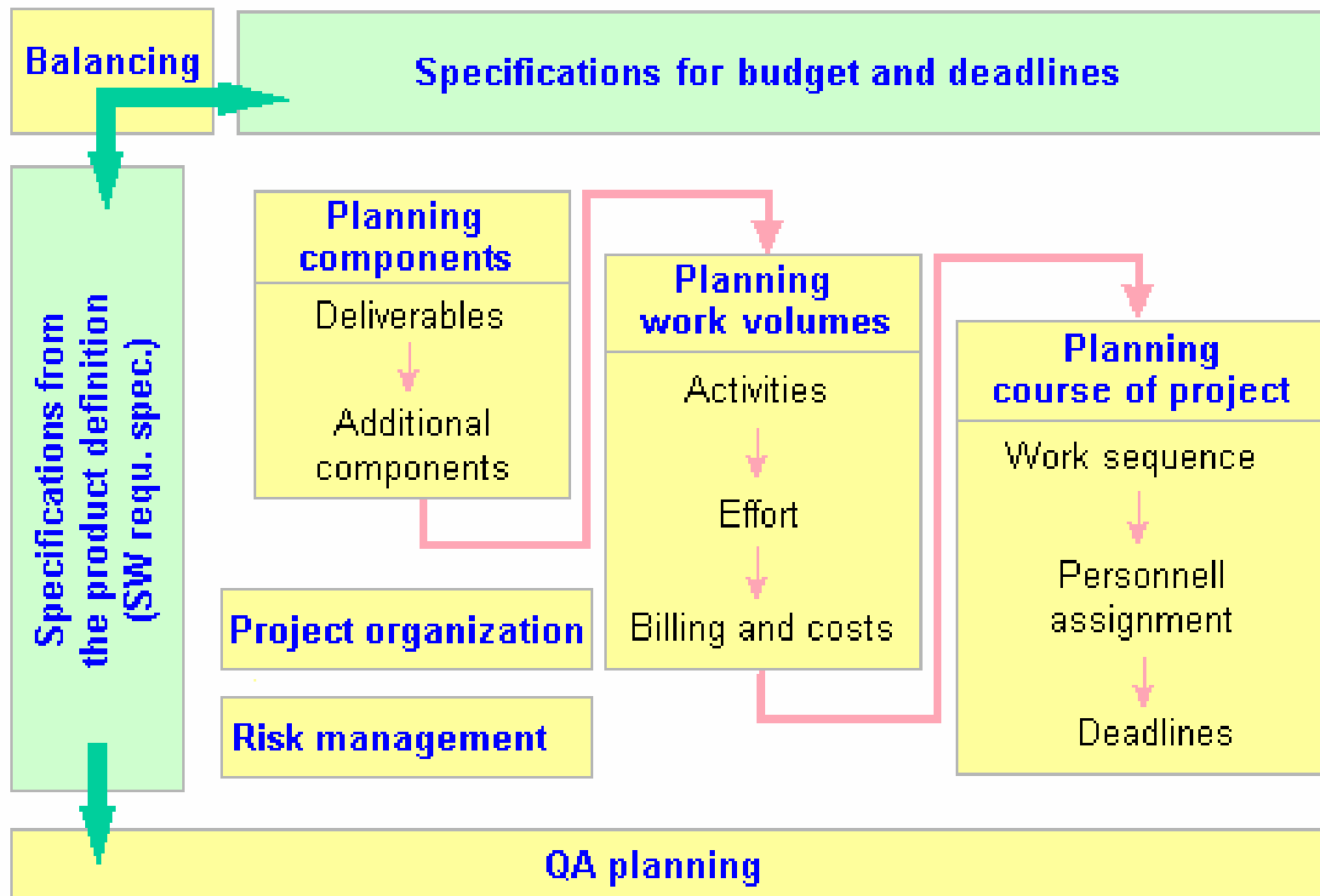
- => Use adequate methods; **function point analysis** + 2<sup>nd</sup> method (estimation based on experience or percentage method)
- => Communicate only verified estimations
- => Verify the estimate – reduce the requirements, if possible; “design to cost” on the basis of **FP** work breakdown
- => Estimation report (incl. management in CM system)



# Planning process

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Program and System Engineering PSE





- 1. Introduction
- 2. Key data of the project
- 3. Project organization (persons responsible and contact persons)
- 4. Component planning
- 5. Project volume
- 6. Course of the project
- 7. Risk management
- 8. Project monitoring and control





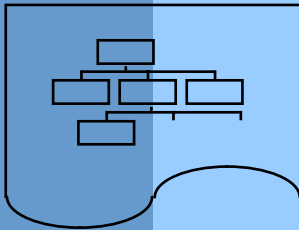
- Project management
- Product development
- Quality assurance

### Other possible areas of responsibility:

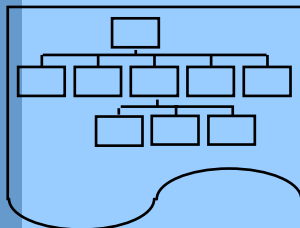
- Architecture
- Data base
- Configuration management
- Technical support
- ...



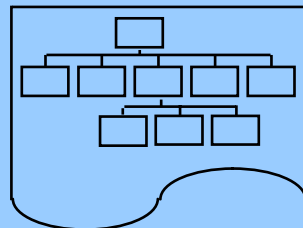
## Deliverables



## Additional components



## Activities



What is the product?

⇒ Deliverables

What else do I need on my way to the product?

⇒ Additional components

What do I have to do to arrive at the components?

⇒ Activities

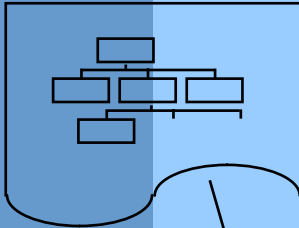


# Project planning using network planning tools

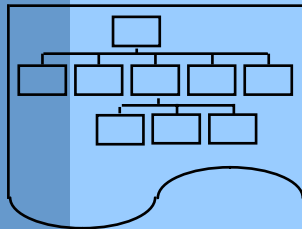
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Program and System Engineering PSE

## Deliverables



## Additional components



## Effort

24	Activity 1
10	Activity 1A
8	Activity 1A1

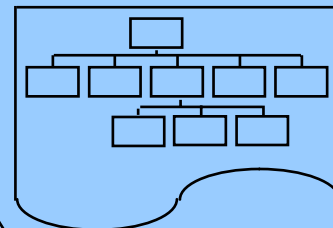
## Personnel deployment

Name	Activity

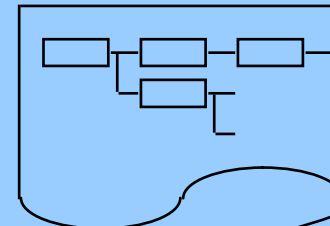
## Milestones, deadlines

Milestone	Deadline

## Activities



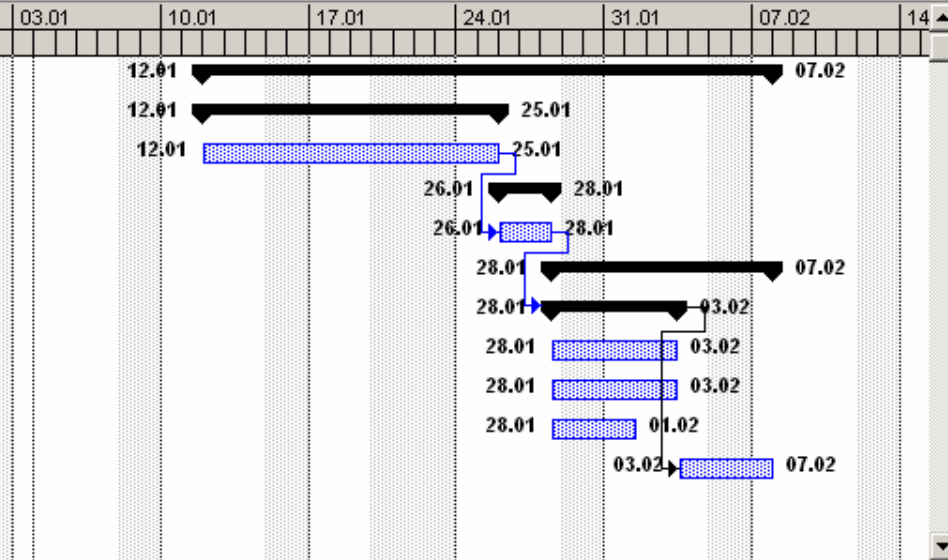
## Sequence of tasks





Module 2

Activity	Effort	Staff
<b>1 Example</b>	<b>25 dys</b>	
<b>1.1 Definition</b>	<b>5 dys</b>	
1.1.1 SW Requir. Spec.	5 dys	One
<b>1.2 Design</b>	<b>5 dys</b>	
1.2.1 Architectural & Detailed Design Spec.	5 dys	One;Two
<b>1.3 Implementation</b>	<b>15 dys</b>	
<b>1.3.1 Coding</b>	<b>10 dys</b>	
1.3.1.1 Module 1	4 dys	One
1.3.1.2 Module 2	4 dys	Two
1.3.1.3 Module 3	2 dys	Two
1.3.2 System Test	5 dys	One;Two



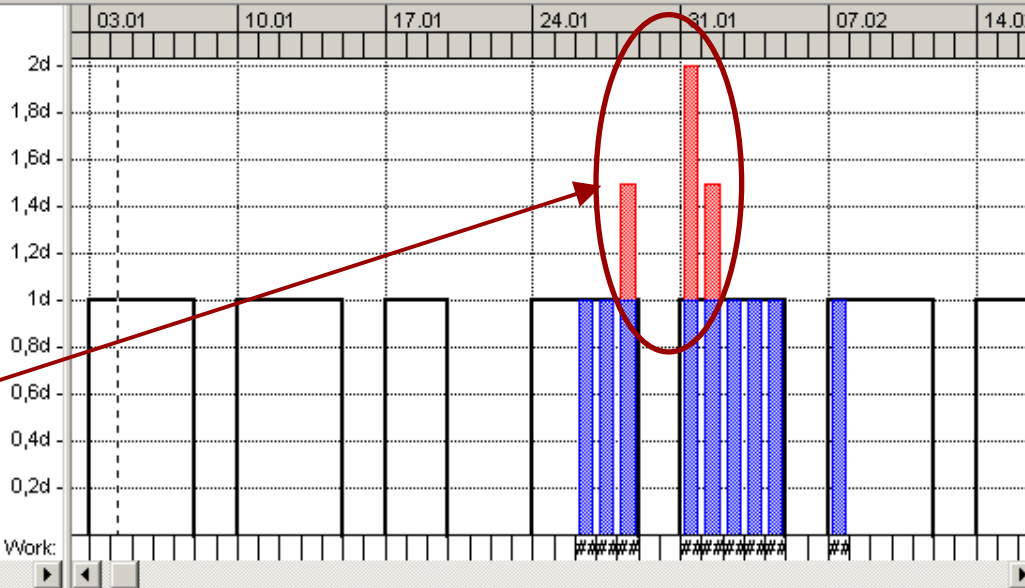
**Resource allocation for "Two"**

**Two**

Overallocated:

Allocated:

**Over allocated!**



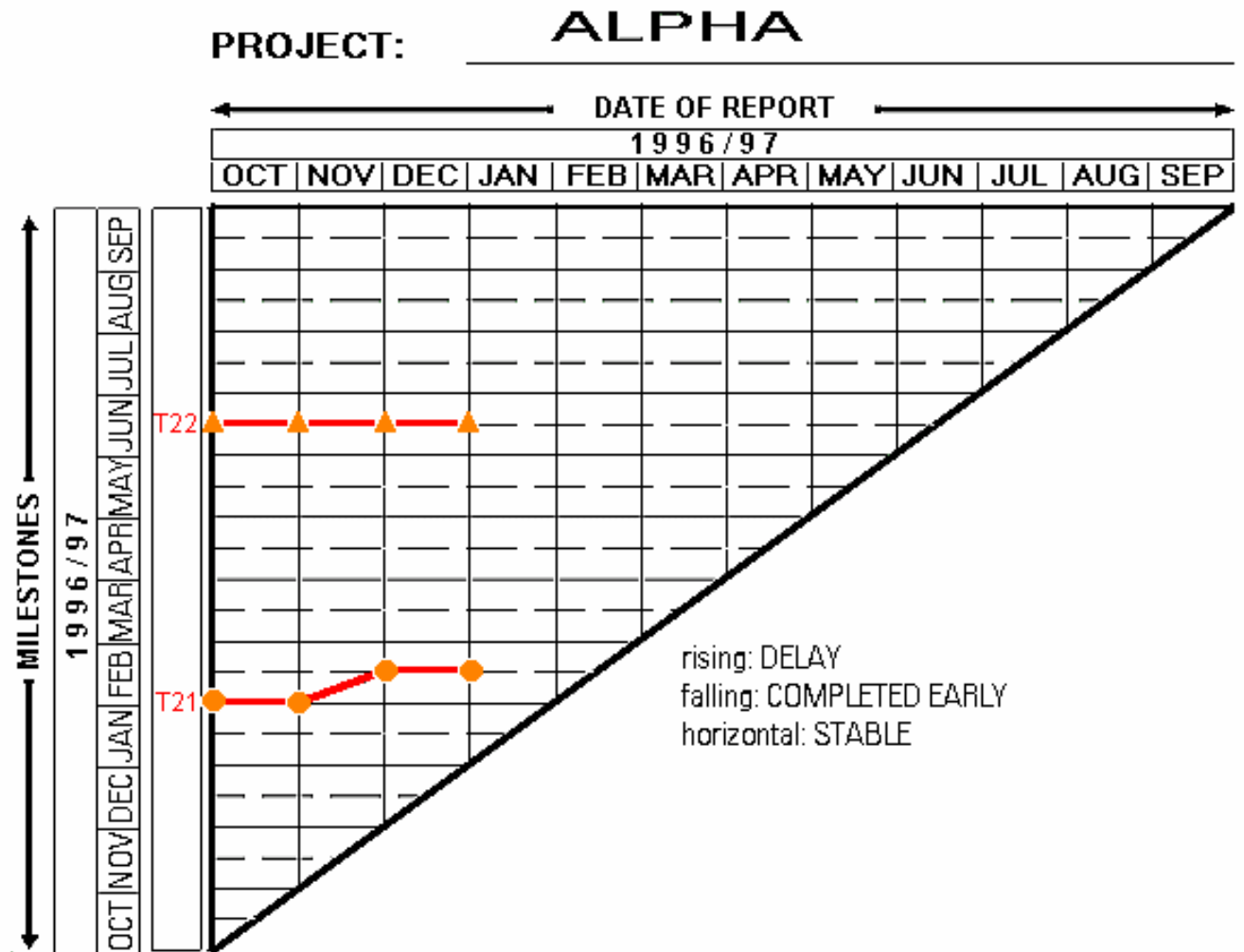
Resource Graph



# Project tracking Milestone Trend Analysis

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The world changes but

- ☹ Plans are not updated at all
  
- ☹ Inconsistencies after changes make plans useless
- ☹ Developers have their own "up-to-date" plans hidden in their desks
- ☹ Updating results in a "loss" of planned values (planned/actual comparison no longer possible)



Timothy Lister:

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## SCARY BUT WONDERFUL OBSERVATION:

The real reason we need to do risk management is not to avoid risks, but to enable aggressive risk-taking.



# Risk management is Project management for adults

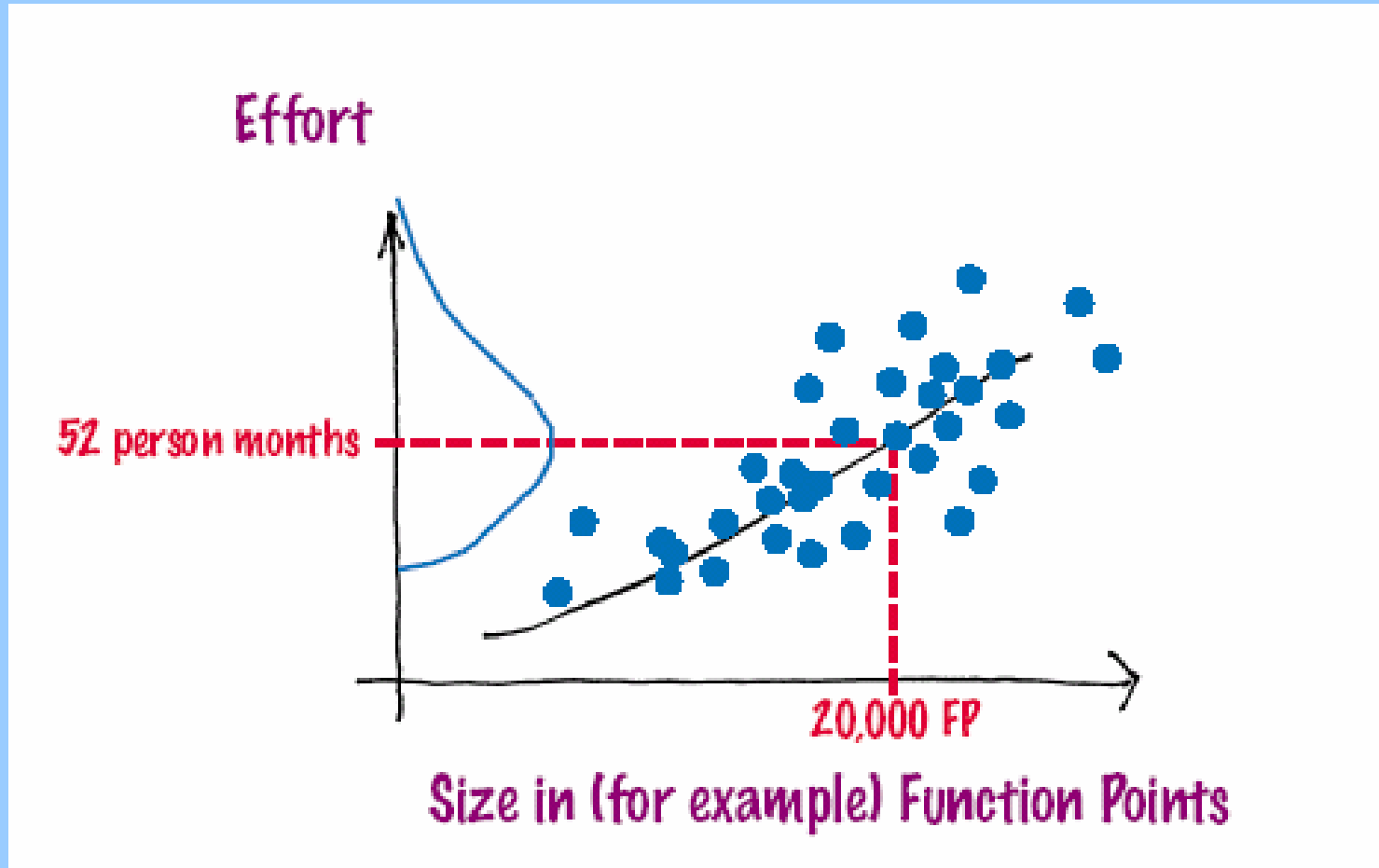


## Risk analysis

- Identification
    - inclusive early indicators
  - risk evaluation
    - cost of damage
    - occurrence probability
  - preventive measures
  - remedial measure
- 
- potential  
cost
- cost



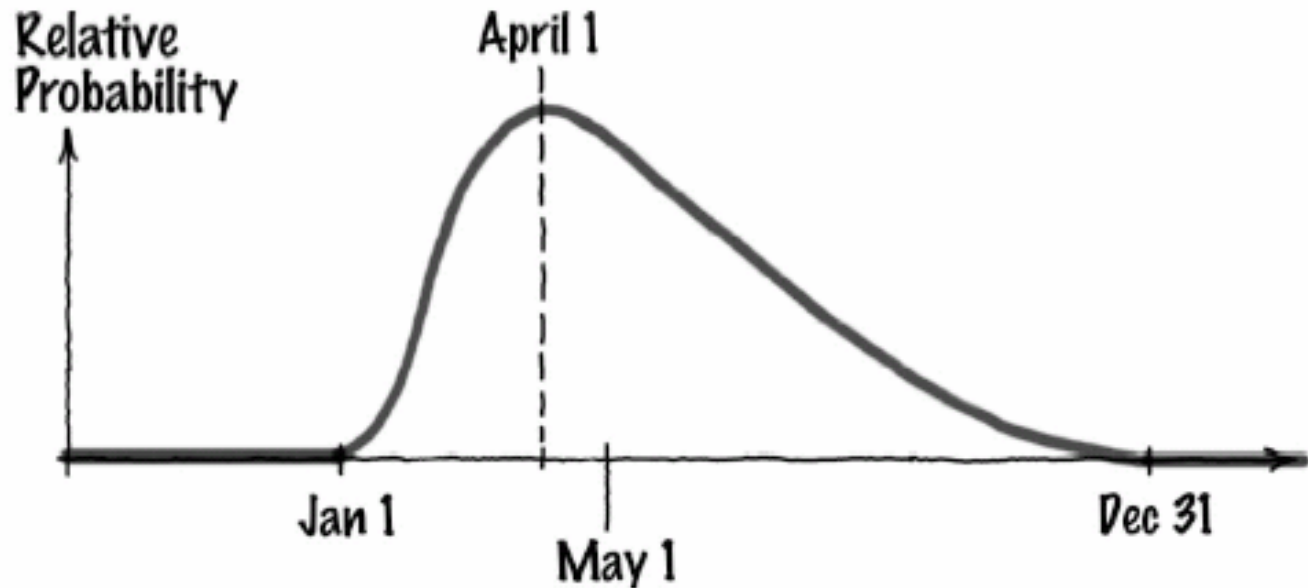
- Begin with tender
- in all phases
  - eliminate risks that cease to exist
  - are there new risks
  - changes in occurrence probability or cost
  - status of measures





Tom DeMarco

# RISK DIAGRAM:

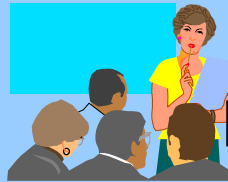


A risk diagram shows explicitly how uncertain we are about delivery date (or anything else).

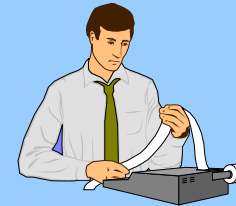


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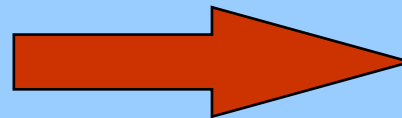
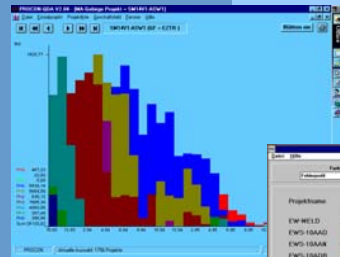
## Wrap up – collect experience



Project experience workshops



Final costing analysis



Final report

Project experience report

### Quantitative consideration / Metrics