Masaryk University

Linda Szemlova
Jeff Broadhurst

April 28, 2011
www.apprise.com/company/careers/
# Company Background

<table>
<thead>
<tr>
<th>Headquarters:</th>
<th>Bethlehem, PA USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Offices:</td>
<td>Brno, Czech Republic</td>
</tr>
<tr>
<td></td>
<td>Nanjing, China</td>
</tr>
<tr>
<td></td>
<td>Melbourne, Australia</td>
</tr>
<tr>
<td>Year Founded:</td>
<td>1984 – 27 Years</td>
</tr>
<tr>
<td>Market Focus:</td>
<td>Consumer Goods Companies</td>
</tr>
<tr>
<td>Products and Services:</td>
<td>Software applications and related services</td>
</tr>
</tbody>
</table>

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Who Uses Apprise®?

Suppliers

Supplier Portal

Consumer Goods Company

Apprise ERP

Customer Portal

End Users from Internet

Retail Stores

Smaller Distributors

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Apprise Software | www.apprise.com

Enterprise-wide solutions for the Consumer Goods Industry

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Customer Profile

Industries Served

- Housewares 14%
- Apparel 11%
- Appliances 9%
- Wine & Spirits 9%
- Giftware 6%
- Home Furnishings 6%
- Sporting Goods, Toys & Novelties 6%
- Hardware & Home Goods 5%
- Health & Beauty 5%
- Luggage & Travel Goods 5%
- Other 16%
- Food & Tobacco 4%
- Textiles 4%

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## Apprise – Product Overview

<table>
<thead>
<tr>
<th>Demand Planning</th>
<th>Forecasting &amp; DRP</th>
<th>Purchasing</th>
<th>Product Lifecycle Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Import Management</td>
<td>Vessel, Container and Shipment Tracking</td>
<td>Landed Costs</td>
<td>Multi-Currency</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>Multiple Cost/Work Centers</td>
<td>Production Monitoring</td>
<td>BOM/Kits</td>
</tr>
<tr>
<td>Warehouse Management</td>
<td>Receiving, Putaway, Picking</td>
<td>Physical Inventory / Cycle Counts</td>
<td>Storage / Set Up</td>
</tr>
<tr>
<td>Transportation &amp; Logistics</td>
<td>Route Management</td>
<td>Dynamic Routing</td>
<td>Shipping Interfaces &amp; Costing</td>
</tr>
<tr>
<td>Sales &amp; Service</td>
<td>Sales Order Entry</td>
<td>Customer Management</td>
<td>CRM</td>
</tr>
<tr>
<td>Retail Compliance</td>
<td>Chargeback Management</td>
<td>EDI</td>
<td>RFID</td>
</tr>
<tr>
<td>Financials</td>
<td>Credit &amp; Collections</td>
<td>A/R</td>
<td>A/P</td>
</tr>
<tr>
<td>Analytics &amp; Reporting</td>
<td>Executive Information Systems</td>
<td>Business Intelligence</td>
<td>Profitability Scorecard</td>
</tr>
</tbody>
</table>
Fully Integrated Solution
Screenshot of Main Menu

Main Menu
Functional Modules

My favorites

Dashboard

Weather Panel

Alerts

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Why do Companies License Apprise®

- We focus on their vertical market
- Best fit in the industry
- Fastest return on investment
- Cool technology
- People
- People
- People
Positions Open

- Programmers/Software Engineers
- Business Analyst/Customer Support
- EDI Analyst
- QA Specialists/Testers
- Inside Sales
- Translation Specialists
Skills for Apprise Software

- English – written and spoken
- Smart self motivated professional
- Enjoy helping others
- Enjoy problem solving
- Team player
- Attention to detail
- Good fit for our team
Why do I like Apprise?

- Great people
- Challenge
- Exciting growth
- Travel opportunities
- Team work
- Hard work, but fun and rewarding
Why Should You Work at Apprise

- Stable but growing international company
- Travel opportunities
- Enjoy working with a great young team
- Challenging
- Training, mentoring and growing on your own
Any questions?

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Holandská 8
Brno

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