## Company Background

<table>
<thead>
<tr>
<th>Headquarters:</th>
<th>Bethlehem, PA USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Offices:</td>
<td>Brno, Czech Republic</td>
</tr>
<tr>
<td></td>
<td>Nanjing, China</td>
</tr>
<tr>
<td></td>
<td>Melbourne, Australia</td>
</tr>
<tr>
<td>Year Founded:</td>
<td>1984 – 26 Years</td>
</tr>
<tr>
<td>Number of Team Members:</td>
<td>120</td>
</tr>
<tr>
<td>Market Focus:</td>
<td>Consumer Goods Companies</td>
</tr>
<tr>
<td>Products and Services:</td>
<td>Software applications and related services</td>
</tr>
</tbody>
</table>
Who Uses Apprise®?

Suppliers

Supplier Portal

Consumer Goods Company

Apprise ERP

Customer Portal

End Users from Internet

Retail Stores

Smaller Distributors

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Supplier Portal

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Customer Profile

Industries Served

- Housewares 14%
- Apparel 11%
- Appliances 9%
- Wine & Spirits 9%
- Giftware 6%
- Home Furnishings 6%
- Sporting Goods, Toys & Novelties 6%
- Hardware & Home Goods 5%
- Health & Beauty 5%
- Luggage & Travel Goods 5%
- Textiles 4%
- Food & Tobacco 4%
- Other 16%

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# Apprise – Product Overview

<table>
<thead>
<tr>
<th><strong>Demand Planning</strong></th>
<th><strong>Forecasting &amp; DRP</strong></th>
<th><strong>Purchasing</strong></th>
<th><strong>Product Lifecycle Management</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Import Management</strong></td>
<td>Vessel, Container and Shipment Tracking</td>
<td>Landed Costs</td>
<td>Multi-Currency</td>
</tr>
<tr>
<td><strong>Manufacturing</strong></td>
<td>Multiple Cost/Work Centers</td>
<td>Production Monitoring</td>
<td>BOM/Kits</td>
</tr>
<tr>
<td><strong>Warehouse Management</strong></td>
<td>Receiving, Putaway, Picking</td>
<td>Physical Inventory / Cycle Counts</td>
<td>Storage / Set Up</td>
</tr>
<tr>
<td><strong>Transportation &amp; Logistics</strong></td>
<td>Route Management</td>
<td>Dynamic Routing</td>
<td>Shipping Interfaces &amp; Costing</td>
</tr>
<tr>
<td><strong>Sales &amp; Service</strong></td>
<td>Sales Order Entry</td>
<td>Customer Management</td>
<td>CRM</td>
</tr>
<tr>
<td><strong>Retail Compliance</strong></td>
<td>Chargeback Management</td>
<td>EDI</td>
<td>RFID</td>
</tr>
<tr>
<td><strong>eBusiness</strong></td>
<td>Remote Sales Orders</td>
<td>B2B / B2C</td>
<td>Order Status / Inventory Availability</td>
</tr>
<tr>
<td><strong>Financials</strong></td>
<td>Credit &amp; Collections</td>
<td>A/R</td>
<td>A/P</td>
</tr>
<tr>
<td><strong>Analytics &amp; Reporting</strong></td>
<td>Executive Information Systems</td>
<td>Business Intelligence</td>
<td>Profitability Scorecard</td>
</tr>
</tbody>
</table>

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Fully Integrated Solution
Screenshot of Main Menu

Main Menu
Functional Modules

Dashboard

My favorites

Weather Panel

Alerts
Why do Companies License Apprise®

- We focus on their vertical market
- Best fit in the industry
- Fastest return on investment
- Cool technology
- People
- People
- People
Positions Open

- Programmers
- Business Analyst
- EDI Analyst
- Web designer/SEO specialist
- Translators
Skills for Apprise Software

- English – written and spoken
- Smart self motivated professional
- Enjoy helping others
- Enjoy problem solving
- Team player
- Attention to detail
- Good fit for our team
Why do I like Apprise?

- Great people
- Challenge
- Exciting growth
- Travel opportunities
- Team work
- Hard work, but fun and rewarding
Why Should You Work at Apprise

- Stable but growing international company
- Travel opportunities
- Enjoy working with a great team
- Challenging
- Training, mentoring and growing on your own
Any questions?

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www.apprise.com/company/careers/